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NEW ENVIRONMENTAL ENERGY HOLDINGS LIMITED

新環保能源控股有限公司

(Incorporated in Cayman Islands with limited liability)
(Stock Code: 03989)

ANNOUNCEMENT

This announcement is made by New Environmental Energy Holdings Limited (the “**Company**”) pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors of the Company (the “**Board**”) wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that the Company is proposing to participate in the construction of a state-level “Urban Mineral” demonstration base (“**Possible Investment Project**”) which is to be located in Huaian, Jiangsu Province, the People’s Republic of China, so as to promote the development of the characteristics of recycling economy of the Jiangsu Huaian City Industrial Park. The total investment amount of the Possible Investment Project is estimated to be approximately USD300 million. The Company has been in discussion with 江蘇淮安工業園區管理委員會 (Jiangsu Huaian City Industrial Park Management Committee*) and entered into a preliminary letter of intention on 30 September 2013. However, no any binding agreement in relation to the Possible Investment Project has been entered by both parties yet.

Shareholders and potential investors should note that the Possible Investment Project may or may not be proceeded. Shareholders and potential investors are advised to exercise caution in dealing in the shares of the Company.

* For identification purpose only

By order of the Board of
New Environmental Energy Holdings Limited
Yu Chang Jian
Chairman

Hong Kong, 3 October 2013

As at the date of this announcement, the Board comprises four executive directors, namely Mr. Yu Chang Jian, Mr. Cao Guo Xian, Mr. Liu Xiao Guang and Mr. Xue Huixuan, and four independent non-executive directors, namely Mr. Pao Ping Wing, Mr. Cheng Kai Tai, Allen, Mr. Li Baochun and Ms. Chan Yee Wah, Eva.