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Central China New Life Limited

建業新生活有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 9983)

VOLUNTARY ANNOUNCEMENT ACQUISITION OF EQUITY INTERESTS IN TAIHUA JINYE

This is a voluntary announcement made by Central China New Life Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) to keep the shareholders of the Company and potential investors informed of the latest business developments of the Group.

Reference is made to the prospectus (the “**Prospectus**”) of the Company dated 5 May 2020. As disclosed in the Prospectus, the Company plans to utilise part of the net proceeds from the global offering of the Company to pursue strategic investments, cooperation and acquisition opportunities to further expand the business scale and property portfolio of the Group’s property management business and value-added services. The Group’s targets would include, among others, property management service providers with operational efficiency or profit margin improvement potential and companies that can bring synergies to the Group’s business, in particular its value-added services.

ACQUISITION OF 51% EQUITY INTERESTS IN TAIHUA JINYE

The board (the “**Board**”) of directors (“**Directors**”) of the Company is pleased to announce that Henan Central China Property Management Co., Ltd.* (河南建業物業管理有限公司) (“**Central China Property**”), a wholly-owned subsidiary of the Company, entered into an equity transfer agreement (the “**Agreement**”) dated 28 December 2020 with Hengshui Huatu Education Development Co., Ltd.* (衡水華圖教育發展有限公司), Hengshui Huaxin Education Development Co., Ltd.* (衡水華欣教育發展有限公司) and Taihua Weiye Technology Co., Ltd.* (泰華偉業科技有限責任公司) (the “**Vendors**”) and Taihua Jinye Property Development Co. Ltd.* (泰華錦業房地產開發有限公司) and Mr. Li Chungang (李春崗先生) (the “**Guarantors**”), in relation to the acquisition (the “**Acquisition**”) of 51.0% equity interests in Taihua Jinye Life Services Co.,* (泰華錦業生

* *For identification purpose only*

活服務有限公司) (“**Taihua Jinye**”) at a cash consideration of RMB100.0 million. To the best of the knowledge, information and belief of the Company, having made all reasonable enquiries, the Vendors and their ultimate beneficial owners, and each of the Guarantors are not connected persons of the Company.

The cash consideration for the Acquisition of RMB100.0 million shall be payable as to (a) 30%, i.e. RMB30.0 million, as a deposit within five business days upon signing of the Agreement; (b) 32%, i.e. 32.0 million, which shall be paid within five business days upon successful registration for change in equity interests in Taihua Jinye; (c) 19%, i.e. RMB19.0 million, which shall be paid after 30 business days upon the release of financial results for the year ending 31 December 2021 by the auditors of Taihua Jinye, subject to absence of any liabilities payable by the Vendors and/or Guarantors to Central China Property in connection with the Agreement; and (d) 19%, i.e. RMB19.0 million, which shall be paid after 30 business days upon the release of financial results for the year ending 31 December 2022 by the auditors of Taihua Jinye, subject to absence of any liabilities payable by the Vendors and/or Guarantors to Central China Property in connection with the Agreement.

As of the date of this announcement, the Company is undergoing necessary registration for the change in equity interests in Taihua Jinye.

REASONS FOR THE ACQUISITION

Taihua Jinye is a property management company located in Hengshui City, Hebei Province, the PRC. As at 31 August 2020, Taihua Jinye had an aggregate gross floor area under management of approximately 9.38 million sq.m. and contracted gross floor area reserve of 3.10 million sq.m..

The Board is of the view that the Acquisition will bring synergies to the Group’s business by further expanding the portfolio of properties under management and diversifying the Group’s customer base, which is in line with the Group’s long-term development strategies and is in the interests of the Company and its shareholders as a whole.

IMPLICATION OF THE LISTING RULES

As all of the relevant applicable percentage ratios in respect of the Acquisition are less than 5.0%, the Acquisition did not constitute a notifiable transaction for the Company under Chapter 14 of the Listing Rules. This announcement is made by the Company on a voluntary basis.

By Order of the Board
Central China New Life Limited
Wang Jun
Chairman

Hong Kong, 28 December 2020

As at the date of this announcement, the Board comprises: (i) Mr. Wang Jun (Chairman) and Mr. Cai Bin as executive Directors; (ii) Ms. Wu Lam Li and Ms. Min Huidong as non-executive Directors; and (iii) Mr. Leong Chong, Ms. Luo Laura Ying and Ms. Xin Zhu as independent non-executive Directors.

This announcement is available for viewing on the website of the Stock Exchange at www.hkexnews.hk and the Company's website at www.ccnewlife.com.cn.