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Wisdom Education International Holdings Company Limited

睿見教育國際控股有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock code: 6068)

STUDENT ENROLMENT AS OF 1 SEPTEMBER 2019

This announcement is made by Wisdom Education International Holdings Company Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) on a voluntary basis.

1. STUDENT ENROLMENT AS OF 1 SEPTEMBER 2019

The Company is pleased to present the student enrolment of the Group as of 1 September 2019 (together with the comparative figure as of 1 September 2018):

	As of 1 September		Percentage
	2019	2018	Change
Total student enrolment	60,116	51,520	+ 8,596 + 16.7%

Note: The Group’s total student enrolment of 60,116 as of 1 September 2019 (being the commencement date of the 2019/2020 school year) includes the student enrolment of the three new greenfield schools which commenced operations from the 2019/2020 school year (please see below for further details). The Group’s student enrolment by school as of 1 September 2019 will be disclosed in the annual results announcement for the year ended 31 August 2019, which is expected to be released in November 2019.

The increase in total student enrolment was primarily due to the increase in student enrolment of Dongguan Guangzheng Preparatory School and Huizhou Guangzheng Preparatory School.

From experience, the Group expects that the total number of student enrolment may further increase in the second semester of the 2019/2020 school year due to the possible increase in the number of transferred students.

2. NEW GREENFIELD SCHOOLS COMMENCED OPERATION FROM THE 2019/2020 SCHOOL YEAR

The Company is pleased to announce that the two greenfield schools in Yunfu and Foshan, Guangdong, commenced operation as planned from the 2019/2020 school year, with a total capacity of 10,680 students and 9,210 students, respectively. As certain facilities of our school in Foshan are not ready for use, students of this school currently use the facilities of other school campuses of the Group.

In addition to the openings of the two greenfield schools in Yunfu and Foshan, the Group has also commenced operation of a new private school in Bazhong, Sichuan (“**Bazhong Guangzheng School**” (巴中光正學校)) from the 2019/2020 school year.

Located at a prime location and in close proximity to the People’s Government of Bazhong (巴中市人民政府) (the “**Local Government of Bazhong**”), Bazhong Guangzheng School is one of the key development projects promoted by the Local Government of Bazhong, which has provided the Group with a parcel of land with a total site area of approximately 320 mu (畝) (equivalent to approximately 210,000 square metres) and the land use right of 50 years for educational purposes. Bazhong Guangzheng School comprises, among other things, primary, middle and high school sections with a total capacity of approximately 10,000 students. Currently, the total student capacity of the Group’s existing schools (including the newly opened schools) and its new school projects which obtained land use rights amounts to approximately 140,000.

The Company considers that the opening of Bazhong Guangzheng School can equip the Group with an excellent opportunity to further expand its coverage in Sichuan and enhance its school brand influence in the region, even if Guangdong will still be the main region on which the Group will focus in its future expansion.

The abovementioned data is based on preliminary internal information of the Group. As such, such data, which is preliminary in nature, is subject to change and is provided for investors’ reference only. Shareholders and other investors are advised to exercise caution and not to place undue reliance on such data when dealing in the securities of the Company.

By Order of the Board of Directors
Wisdom Education International Holdings Company Limited
Li Jiuchang
Executive Director

Dongguan, China, 5 September 2019

As at the date of this announcement, the executive directors of the Company are Mr. Liu Xuebin, Ms. Li Suwen, Mr. Li Jiuchang and Mr. Wang Yongchun; and the independent non-executive directors of the Company are Mr. Sun Kai Lit Cliff, Mr. Tam King Ching Kenny and Mr. Huang Weiguo.

* *For identification purposes only*