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Wisdom Education International Holdings Company Limited

睿見教育國際控股有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock code: 6068)

VOLUNTARY ANNOUNCEMENT — BUSINESS UPDATE

The board of directors (the “**Board**”) of Wisdom Education International Holdings Company Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) wishes to update the shareholders of the Company and potential investors on the recent development in relation to the business of the Group.

On 30 November 2017, the Group entered into a cooperation agreement with the People’s Government of Chaozhou City (潮州市人民政府) (the “**Chaozhou Government**”) in relation to the establishment, operation and management of a boarding school in Chaozhou City, Guangdong province. Pursuant to the cooperation agreement, the Chaozhou Government agreed to (i) allocate a parcel of land with a total site area of approximately 200 mu (畝) (equivalent to approximately 133,000 square metres) to the Group for educational purposes; and (ii) classify the establishment of the proposed school as a key construction project in Chaozhou City (市級重點建設項目) and provide certain preferential treatment and assistance to facilitate the operation of the proposed school. Subject to the Chaozhou Government’s assistance in obtaining the necessary approvals and completion of the preparatory process, the proposed school is expected to commence operations in 2019. It is expected that the Group will develop the proposed school in several phases, with a target capacity of approximately 8,000 students for, among other things, high school, middle school and primary school education.

Given the geographical proximity between the proposed school and another school of the Group in Yuedong region of Guangdong province (namely Huanan Shida Yuedong Preparatory School* (華南師大粵東實驗學校)), the Company expects that the establishment of the proposed school will have a synergistic effect with the Group's existing operation and further strengthen its school network in such region.

By Order of the Board of
Wisdom Education International Holdings Company Limited
Liu Xuebin
Chairman

Hong Kong, 30 November 2017

As of the date of this announcement, the executive directors of the Company are Mr. Liu Xuebin, Ms. Li Suwen, Mr. Li Jiuchang and Mr. Ng Cheuk Him; and the independent non-executive directors of the Company are Mr. Sun Kai Lit Cliff, Mr. Tam King Ching Kenny and Mr. Yau Sze Ka.

* *For identification purpose only*