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Wisdom Education International Holdings Company Limited

睿見教育國際控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 6068)

VOLUNTARY ANNOUNCEMENT — PROPOSED ESTABLISHMENT OF A PRIVATE HIGHER EDUCATION INSTITUTION IN DONGGUAN, GUANGDONG PROVINCE

The board of directors (the “**Board**”) of Wisdom Education International Holdings Company Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) wishes to update the shareholders of the Company and potential investors on the recent development in relation to the business of the Group.

In view of the potential demand for high-end technical staff from enterprises principally engaged in the development of advanced industries such as big data, robotics, smart manufacturing and artificial intelligence in the Guangdong-Hong Kong-Macao Greater Bay Area (“**Greater Bay Area**”), the Group has planned to establish a private higher education institution (tentatively “**Dongguan Guangzheng Institute of Technology (東莞市光正科技學院)**” (the “**Technology Institute**”) in Dongguan, Guangdong province, mainly for training junior college students with the necessary skills required by these enterprises and related industries.

The Group has entered into a cooperative agreement (“**Cooperative Agreement**”) with each of Harbin Institute of Technology (哈爾濱工業大學) and HIT Big Data Group (哈工大大數據集團) respectively. Pursuant to the Cooperative Agreements, in order to support the establishment and development of the Technology Institute, HIT Big Data Group (哈工大大數據集團) will be responsible for, among others, the design of the curriculum, syllabus and teaching plan, as well as the formation of professional teaching team, of the Technology Institute.

Pending certain approvals from the local government of Dongguan, the Group is in the process of obtaining a parcel of land situated at Dongguan, with a total site area of approximately 800 mu (畝) (equivalent to approximately 533,000 square metres) and an expected maximum capacity of approximately 10,000 students.

The Group believes that the proposed establishment of the Technology Institute will be positioned to meet the demand for high-end technical staff required by those advanced industries in the Greater Bay Area.

As the proposed establishment of the Technology Institute is subject to certain government approvals and further agreements (if necessary), it may or may not proceed as contemplated or at all. The Company will make further announcements in relation to the proposed establishment of the Technology Institute in due course. Accordingly, shareholders of the Company and potential investors are advised to exercise caution when trading in the shares of the Company.

By Order of the Board
Wisdom Education International Holdings Company Limited
Li Suwen
Chairperson

Dongguan, 15 July 2020

As at the date of this announcement, the Board of the Company comprises four executive directors, namely Ms. Li Suwen, Mr. Liu Xuebin, Mr. Li Jiuchang and Mr. Wang Yongchun; and three independent non-executive directors, namely Prof. Sun Kai Lit Cliff, BBS, J.P., Mr. Tam King Ching Kenny and Mr. Huang Weiguo.