(Incorporated in the Cayman Islands with limited liability) (於開曼群島註冊成立的有限公司)

(Stock Code 股份代號: 3818)

NOTIFICATION LETTER 通知信函

12 July 2024

Dear registered shareholders,

China Dongxiang (Group) Co., Ltd. (the "Company")

 Notice of Publication of 2023/2024 Annual Report, AGM Circular and Proxy Form ("Current Corporate Communications") and Environmental, Social and Governance Report 2023/2024

The Company's Annual General Meeting will be held at 10:00 a.m. on 21 August 2024 (Wednesday) at G/F., Lobby Area, Building 21, No. 2 Jingyuanbei Street, Beijing Economic-Technology Development Area, Beijing, the People's Republic of China. The Current Corporate Communications of the Company have been published in English and Chinese languages and are available on the website of The Stock Exchange of Hong Kong Limited ("HKEX") at www.hkexnews.hk and the Company's website at www.dxsport.com. If you have any difficulty in receiving or gaining access to the Current Corporate Communications posted on the Company's website for any reason, please send your request (specifying your name, address and request) by email at dongxiang.ecom@computershare.com.hk or by notice in writing to the Company's Hong Kong share registrar (the "Share Registrar"), Computershare Hong Kong Investor Services Limited, at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wan Chai, Hong Kong. The Company will promptly upon receipt of your request send the Current Corporate Communications to you in printed form free of charge.

The Environmental, Social and Governance Report 2023/2024 is published in electronic form only and can be accessed through the Company's website and the HKEX's website. If you wish to receive a printed copy of the Environmental, Social and Governance Report 2023/2024, you may make your request in written to the Company c/o the Share Registrar by post at the above address or by email to dongxiang.ecom@computershare.com.hk.

Arrangement of Electronic Dissemination of Corporate Communications

Pursuant to Rule 2.07 of the Rules Governing The Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules") relating to the expansion of paperless listing regime and electronic dissemination of corporate communications, which came into effect on 31 December 2023, the Company is writing to inform you that the Company has adopted electronic dissemination of corporate communications (the "Corporate Communications"). Corporate Communications mean any documents issued or to be issued by the Company for the information or action of holders of any of its securities, including but not limited to (a) the directors' report, its annual accounts together with a copy of the auditors' report and, where applicable, its summary financial report; (b) the interim report and, where applicable, its summary interim report form.

Please note that both English and Chinese versions of all future Corporate Communications will be available electronically on the website of the Company at www.dxsport.com and the HKEXnews website at www.hkexnews.hk in place of printed copies.

Solicitation of electronic contact details

To ensure timely receipt of the latest Corporate Communications, the Company recommends you provide your email address by scanning your personalized QR code printed on the reply form (the "**Reply Form**") on the reverse side. Alternatively, you may sign and return the Reply Form to the Share Registrar, Computershare Hong Kong Investor Services Limited, at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wan Chai, Hong Kong.

If the Company does not receive a functional email address in your reply, until such time that the functional email address is provided to the Share Registrar, you will (i) be unable to receive any notifications regarding the publication of Corporate Communications by email; (ii) need to proactively check the Company's website and the HKEXnews website to keep up with the publication of Corporate Communications; and (iii) the Company will send the Actionable Corporate Communications (Note) in printed form in the future.

If you want to receive the Corporate Communications in printed form, please complete the Reply Form on the reverse side and send it to the Share Registrar or send an email to dongxiang.ecom@computershare.com.hk specifying your name, address and request to receive the Corporate Communications in printed form. Please note that such instruction shall be valid for one year starting from the receipt date of your instruction and will expire thereafter, or until the Company issues a new notice of Arrangement of Electronic Dissemination of Corporate Communications or publishes announcement(s) detailing any revised arrangement(s), whichever is earlier.

Should you have any queries relating to this letter, please contact the Share Registrar at (852) 2862 8688 during business hours from 9:00 a.m. to 6:00 p.m. (Hong Kong time), Mondays to Fridays, excluding Hong Kong public holidays.

Yours faithfully, For and on behalf of China Dongxiang (Group) Co., Ltd. Chen Yihong Chairman (Incorporated in the Cayman Islands with limited liability) (於開曼群島註冊成立的有限公司)

(Stock Code 股份代號: 3818)

NOTIFICATION LETTER 通知信函

各位登記股東:

中國動向(集團)有限公司(「本公司」)

– 2023/2024 年年報、股東週年大會通函及代表委任表格(「本次公司通訊」)及環境、社會及管治報告 2023/2024 之發布通知

本公司之股東週年大會將於 2024 年 8 月 21 日(星期三)上午 10 時正假座中華人民共和國北京市北京經濟技術開發區景園 北街 2 號 21 號樓一樓大廳舉行。本公司的本次公司通訊備有英文及中文版本,並已上載於香港聯合交易所有限公司(「**滕**交所」)網站 www.hkexnews.hk 及本公司網站 www.dxsport.com,歡迎瀏覽。 閣下若因任何理由以致在收取或接收載於本公司網站上的本次公司通訊出現困難, 閣下可將要求(註明 閣下的姓名、地址及要求)以電郵方式發送到本公司之電郵地址 dongxiang.ecom@computershare.com.hk 或以書面方式郵寄至本公司的香港股份過戶登記處(「**股份過戶處**」)香港中央證券登記有限公司,地址為香港灣仔皇后大道東 183 號合和中心 17M 樓。本公司將於接到 閣下通知後,盡快向 閣下免費發送有關本次公司通訊的印刷本。

2023/2024 年環境、社會及管治報告僅以電子形式刊發, 閣下可於本公司網站及聯交所網站閱覽。如 閣下欲收取 2023/2024 年環境、社會及管治報告的印刷本,請透過郵寄至股份過戶登記處上述地址或電郵至 dongxiang.ecom@computershare.com.hk 向本公司書面提出有關要求。

以電子方式發布公司通訊之安排

根據自 2023 年 12 月 31 日起生效的擴大無紙化制度及以電子方式發布公司通訊規定下香港聯合交易所有限公司證券上市規則(「上市規則」)第 2.07 條,本公司謹此通知 閣下,本公司已採用以電子方式發布公司通訊(「公司通訊」)之安排,該公司通訊是指公司為向其任何證券持有人提供資訊或提醒其採取行動而發布或將要發布的任何文件,包括但不限於(a)董事報告、年度帳目以及審計報告副本以及(如適用)財務摘要報告; (b)中期報告及其中期報告摘要(如適用); (c)會議通知; (d)上市文件; (e)通函和(f)委任表格。

請注意,所有未來公司通訊的英文版和中文版將在公司網站 <u>www.dxsport.com</u>和披露易網站 <u>www.hkexnews.hk</u> 上提供,以代替印刷本。

徵集電子聯絡資料

為確保及時收到最新的公司通訊,本公司建議 閣下透過掃描本函背頁之回條(「**回條**」)上列印的 閣下專屬二維碼來提供 閣下的電子郵件地址。 或者, 閣下也可以簽署回條並交回股份過戶處香港中央證券登記有限公司,地址為香港灣仔皇后大道東 183 號合和中心 17M 樓。

如果本公司沒有收到 閣下的有效電子郵件地址,直至股份過戶處收到 閣下的有效電子郵件地址前, 閣下將(i)無法通過電子郵件方式收取任何有關發布公司通訊的通知;(ii)需要主動查看公司網站和披露易網站以留意公司通訊的發布;及(iii)本公司未來將以印刷本形式發送可供採取行動的公司通訊(iii)。

若 閣下希望收取公司通訊的印刷本,請填妥本函背頁的回條並交回股份過戶處,或發送電子郵件至 dongxiang.ecom@computershare.com.hk, 並註明 閣下的姓名、地址以及收取公司通訊印刷本的要求。請注意,有關指示由收悉 閣下指示當日起計一年內有效,此後將過期,或直至公司發出以電子方式發布公司通訊之安排的新通知或發布公告詳述任何經修訂安排(以較早者為準)。

如 閣下對本函件有任何疑問,請於辦公時間星期一至五(香港公眾假期除外)上午9時正至下午6時正(香港時間)期間 致電(852) 2862 8688 向股份過戶處查詢。

代表

中國動向(集團)有限公司

主席 陳義紅

果**義紅** 謹啟

2024年7月12日

附註:可供採取行動的公司通訊指任何涉及要求發行人的證券持有人指示其擬如何行使其有關證券持有人的權利或作出選擇 的公司通訊。

REPLY FORM				
To:	Computershare Hong Kong Investor Services Limited (The "Share Registrar") 17M Floor, Hopewell Centre 183 Queen's Road East, Wan Chai, Hong Kong	致:	香港中央證券登記有限公司 (「股份過戶處」) 香港灣仔皇后大道東 183 號 合和中心 17M 樓	
	se <u>choose ONLY ONE of the options below</u>) 以下選項中 只選擇其中一項)			
Personalized QR Code 事屬二維碼 Option 1: Provide your email address for receipt of future Corporate Communications* of the Company via electronic dissemination by scanning your personalized QR code 選項1: 掃描 閣下專屬二維碼提供 閣下之電子郵件地址,以接收公司通過電子方式發布的未來公司通訊* You are NOT required to return this Reply Form if you choose Option 1. 如選擇了選項1. 閣下無須交回本回條。				
	ntian 2. I/wa harabu marida my/aun amail address in uniting for reco	int of future Corner	ata Cammunications* of the follow	ing listed company (the
選 Na	China	k收到以下上市公司 the listed company 上	(「公司」) 通過電子方式發布的 市公司名稱: roup) Co., Ltd.	
0	ption 3: I/we hereby request for receipt of Corporate Communication	ns* in printed form a	and noted that this instruction is va	alid only for one year starting from
選	the receipt date of instruction, or until the Company issues a publishes announcement(s) detailing any revised arrangements 本人/吾等現要求收取公司通訊*印刷本·並已知悉本指示由知或發布公告詳述任何經修訂安排(以較早者為準)。(^{附註}	new notice of Arran nt(s), whichever is ea 收取指示日期起計一 ⁽⁵⁾ (如適用・請在以	gement of Electronic Dissemination rlier. (Note 5) (Please mark "✓" in 年內有效,或直至公司發出以電子以下一個方格內劃上「✓」號)	on of Corporate Communications or one of the below boxes if applicable) 子方式發佈公司通訊之安排的新通
L	I English Version 英文版本 ☐ Chinese Version 中	文版本	☐ English and Chinese Ve	ersion 英文及中文版本

PERSONAL INFORMATION COLLECTION STATEMENT 收集個人資料聲明

Signature(s): (Note 1)

簽名: (附註 1)

如公司沒有收到 關下的有效電子對件地址。 關下層無法維護電子學作仪到海蘭發音公司總計的的銀元。 4. If you provide more than one email address by QR code, email, reply form and/or might provide more than one email address by QR code, email, reply form and/or other means, which leatest one email address provided will be registered. 如 關下通過上維碼、電影、四條及或其他方式提供多於一個的電子對性地址、另一個下是發展供的電子對外地址將會被用於登記。 5. If you mark "V" in the box in Option 3, noe email address will be registered and only Corporate communications" in printed form will be received. 如 關下在提頂 3 方格內劃上 "V",號,將不會有電子對件地址被答記,只會收取公司通訊"約回刷本"。 6. For the avoidance of doubt, the Company does not acept any other instructions given on this Reply Form. 為免存疑,在本回線上的任何額外指示,公司將不予處理。

"Personal Data" in this statement has the same meaning as "personal data" in the Personal Data (Privacy) Ordinance, Chapter 486 of the Laws of Hong Kong ("PDPO").
本聲明中所指的「個人資料,與香港法例第 486 章 《個人資料,依據》條例)(「《私隱條例》」)中「個人資料」的涵義相同。
Your Personal Data provided in this Reply Form will be used in connection with, including but not limited to, the Company's electronic dissemination of Corporate Communications* and to liaise with you on other matters relating to your holdings in the Company. Your supply of Personal Data to the Company is on a voluntary basis. In case of a failure to provide sufficient information, the Company may not be able to process your instruction

Unless otherwise specified, Corporate Communications refer to any documents issued or to be issued by the Company for the information or action of holders of any of its securities, including but not limited to the annual

(iii)

Contact number:

聯絡電話號碼:

数台:

Notes 納益:

1. Pleave complete all your details clearly. If your shares are held in joint names, all of the joint shareholders should jointly sign this Reply Form in order to be valid.

清海楚県文 関下之所有資料・加麗總名股東・別本回線須由所有総名股東聯合資書・方袖有效。

2. Mr Reply com with no signature and converted incompleted will be void.

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3. If the Company does not receive a functional email address in vour teply, you will be unable to receive notifications regarding the publication of Corporate Communications* by email.

如公司沒有收到 圖下的有效電子影件地址。圖下海流透過電子影件地址。圖下海流透過電子影件地面的 not reply to remain down the latest one email address provided will be registered.

report, interim report, notice of meetins, circular and proxy form. 旅客另看註時,公司通訊分指公司已發出或那予發出以供其任何證券的持有人參照或採取行動的任何文件,其中包括但不限於年報、中期報告、會議通告、通函及代表委任表格。

relating to your holdings in the Company, Your supply of Personal Data to the Company is on a voluntary basis. In case of a failure to provide sufficient information, the Company may not be able to process your instruction and/or requests as stated in this Reply Form.

欄下於本回條所提供的個人資料將用於(包括但不限於)有關公司以電子方式發布公司通訊*及款。欄下持有的公司證券有關的其他事宜上與 欄下轉命。欄下是自願向本公司提供個人資料。若 欄下未能提供足夠資料。本公司可能無法處理 欄下在本回條止所述的指示及或要求。
Your Personal Data may be disclosed or transferred by the Company to its subsidiaries, the Share Registrar, and/or other companies or bodies for any of the stated purposes, or when it is required to do so by law and will be retained for such period as may be necessary for our verification and record purposes.
公司司就任何所說即的用绘或在法例规定的情况下,將 欄下的個人資料被取轉移給公司的附屬公司的財屬公司、股份過戶處、及/或其他公司或團體・並將在適當期間保留該等個人資料作核實及紀錄用途。
You have the right to request access to and/or correction of your Personal Data should be in writing, by mail to the Hong Kong Privacy Officer of the Share Registrar at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong or by email at PrivacyOfficer@computershare.com.hk.
個子有機根鍵 化局條例) 的條文宣閱及或條以 簡下的個人資料。任何該等直閱及或修改個人資料的要求均須以書面方式都寄至股份通戶處(地址為香港灣仔皇后大道東 183 號合和中心 17M 樓)向香港隱私主任提出,或發送電郵至 PrivacyOfficer@computershare.com.hk

Mailing Label 郵寄標籤

Computershare Hong Kong Investor Services Limited 香港中央證券登記有限公司 Freepost No. 簡便回郵號碼:37 Hong Kong 香港

Please cut the mailing label and stick it on an envelope to return this form to us.

No postage is necessary if posted in Hong Kong.

Date:

日期:

當 閣下寄回此回條時・請將郵寄標籤剪貼於信封上 如在本港投寄・ 閣下無需支付郵費或貼上郵票。