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DONGXIANG
China Dongxiang (Group) Co., Ltd.
中國動向(集團)有限公司
(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 3818)

VOLUNTARY ANNOUNCEMENT
INCREASE IN SHAREHOLDING BY EXECUTIVE DIRECTORS

This announcement is made by China Dongxiang (Group) Co., Ltd. (the “**Company**”) on a voluntary basis.

The board of directors of the Company (the “**Board**”) was informed by Mr. Chen Yihong (“**Mr. Chen**”), an executive director of the Company, that he had purchased an aggregate of 22,306,000 ordinary shares of the Company (“**Shares**”) for a total consideration of approximately HK\$30,304,204.69 from the market during the period between 17 May 2016 and 31 May 2016 through Poseidon Sports Limited, a company controlled by Mr. Chen.

Following the abovementioned purchases by Mr. Chen, Mr. Chen was interested in an aggregate of 2,249,387,000 Shares, representing approximately 40.63% of the total issued share capital of the Company as at the date of this announcement.

The Board was also informed by Ms. Chen Chen (“**Ms. Chen**”), an executive director of the Company, that she had purchased an aggregate of 3,500,000 Shares for a total consideration of approximately HK\$4,889,779.04 from the market on 13 May 2016 through Bountiful Talent Limited, a company wholly-owned by Ms. Chen.

Following the abovementioned purchases by Ms. Chen, Ms. Chen was interested in an aggregate of 116,944,100 Shares, representing approximately 2.11% of the total issued share capital of the Company as at the date of this announcement.

By Order of the Board
China Dongxiang (Group) Co., Ltd.
Chen Yihong
Chairman

Hong Kong, 7 June 2016

As at the date of this announcement, the executive directors of the Company are Mr. Chen Yihong and Ms. Chen Chen, and the independent non-executive directors of the Company are Mr. Gao Yu, Dr. Xiang Bing and Dr. Chen Guogang.