

## CHINA MENGNIU DAIRY COMPANY LIMITED 中國蒙牛乳業有限公司

(Incorporated in the Cayman Islands with limited liability) (在開曼群島註冊成立之有限公司) (Stock code 股份代號: 2319)

29 April 2025

Dear registered shareholder(s),

China Mengniu Dairy Company Limited (the "Company")

- Notice of Publication of Annual Report 2024, Circular, Notice and Form of Proxy of the Annual General Meeting (the "Current Corporate Communications")

The English and Chinese versions of the Current Corporate Communications of the Company are available on the website of the Company at <a href="https://www.mengniuir.com">www.mengniuir.com</a> and the HKEXnews website at <a href="https://www.hkexnews.hk">www.hkexnews.hk</a>. If you have selected to receive the Company's corporate communications (the "Corporate Communications") (Note 1) in printed form, enclosed is (or are) the Current Corporate Communications). If you have any difficulty in receiving or gaining access to the Current Corporate Communications posted on the website of the Company for any reason, the Company will promptly upon request send the printed form of the Current Corporate Communications to you free of charge. Please write to the Company's Hong Kong share registrar, Computershare Hong Kong Investor Services Limited (the "Share Registrar") at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong or by email to <a href="mailto:mengniudairy.ecom@computershare.com.hk">mengniudairy.ecom@computershare.com.hk</a>. You may at any time to change the means of receipt of all future Corporate Communications by giving reasonable notice in writing to the Share Registrar at the above address by post or by email to com@computershare.com.hk.

### Arrangement of Electronic Dissemination of Corporate Communications

Pursuant to Rule 2.07A of the Rules Governing The Listing of Securities on The Stock Exchange of Hong Kong Limited under the expansion of paperless listing regime and electronic dissemination of Corporate Communications that came into effect on 31 December 2023, the Company is writing to inform you that the Company has adopted electronic dissemination of Corporate Communications. Please note that both the English and Chinese versions of all future Corporate Communications will be available electronically on the website of the Company at <a href="https://www.mengniuir.com">www.mengniuir.com</a> and the HKEXnews website at <a href="https://www.mengniuir.com">www.mengniuir.com</a> and the website of the <a href="https://www.mengniuir.com">www.mengni

Solicitation of electronic contact details

To ensure timely receipt of the latest Corporate Communications, the Company recommends you to provide your email address by scanning your personalized QR code printed on the enclosed reply form (the "Reply Form"). Alternatively, you may sign and return the Reply Form to the Share Registrar.

If the Company does not receive a functional email address in your reply, until such time that the functional email address is provided to the Share Registrar, you may (i) be unable to receive any notifications regarding the publication of Corporate Communications; (ii) need to proactively check the Company's website and the HKEXnews website to keep up with the publication of Corporate Communications; and (iii) the Company will send the Actionable Corporate Communications<sup>(Note 2)</sup> in printed form in the future.

If you want to receive the future Corporate Communications in printed form, please complete the enclosed Reply Form and send it to the Share Registrar or send an email to <a href="mailto:mengniudairy.ecom@computershare.com.hk">mengniudairy.ecom@computershare.com.hk</a> specifying your name, address and request to receive the Corporate Communications in printed form. Please note that such instruction shall be valid for one year starting from the receipt date of your instruction and will expire thereafter.

Should you have any queries relating to this letter, please send an email to mengniudairy.ecom@computershare.com.hk.

By order of the board of directors China Mengniu Dairy Company Limited Kwok Wai Cheong, Chris Company Secretary

- \* For identification purposes only
- Corporate Communications refer to any documents issued or to be issued by the Company for the information or action of holders of any of its securities, including but not limited to (a) the directors' report, its annual accounts together with a copy of the auditors' report and, where applicable, its summary financial report; (b) the interim report and, where applicable, its summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular and (f) a proxy form.
- Note 2: Actionable Corporate Communications refer to any corporate communication that seeks instructions from issuer's securities holders on how they wish to exercise their rights or make an election as the issuer's securities holder.

各位登記股東:

# 中國蒙牛乳業有限公司\*(「本公司」) - 2024 年報、股東週年大會之通函、通告及代表委任表格(「本次公司通訊」)之發布通知

本公司的本次公司通訊的英文及中文版已上載於本公司網站 www.mengniuir.com 和披露易網站 www.hkexnews.hk,歡迎瀏覽。若 閣下已選擇收取本公司的公司通訊(「公司通訊」)<sup>(2011)</sup> 之印刷本,則隨本函附奉本次公司通訊印刷本。 閣下若因任何理由以致在收取或接收載於本公司網站上的本次公司通訊出現困難,本公司將於接到 閣下通知後,盡快向 閣下免費發送有關本次公司通訊的印刷本。 閣下可以書面方式通知本公司的香港股份過戶登記底(「**股份過戶處**」),香港中央證券登記有限公司,地址,第任是一大道東 183 號合和中心 17M 樓,或發送電子郵件至mengniudairy.ecom@computershare.com.hk 提出有關要求。 閣下亦可以隨時於合理時間內以書面方式郵寄至上述地址或發送電子郵件至mengniudairy.ecom@computershare.com.hk ,以通知股份過戶處更改所有未來公司通訊的收取方式。

## 以電子方式發布公司通訊之安排

根據自 2023 年 12 月 31 日起生效的擴大無紙化制度及以電子方式發布公司通訊規定下香港聯合交易所有限公司證券上市規則第 2.07A 條,本公司謹此通知 閣下,本公司已採用以電子方式發布公司通訊。 請注意,所有日後公司通訊的英文版和中文版將在本公司網站 www.mengniuir.com 和披露易網站 www.hkexnews.hk 上提供,以 公司已採用以 代替印刷本。

徵集電子聯絡資料

為確保及時收到最新的公司通訊,本公司建議 閣下透過掃描本函隨附之回條(「**回條**」)上列印的 閣下專屬二維碼來提供 閣下的電子郵件地址。 或者, 閣下也可以簽署回條並交回股份過戶處。

如果本公司沒有收到 閣下的有效電子郵件地址,直至股份過戶處收到 閣下有效的電子郵件地址前,閣下或將(i)無法收到任何有關發布公司通訊的通知;(ii)需要主動查看本公司網站和披露易網站以留意公司通訊的發布;及(iii)本公司未來將以印刷本形式發送可供採取行動的公司通訊 (mex)。

若 閣下希望收取日後公司通訊之印刷本,請填妥隨附之回條並交予股份過戶處或發送電子郵件至 mengniudairy.ecom@computershare.com.hk, 並註明 閣下的姓名、地址以及收取日後公司通訊印刷本的要求。 請注意,收取日後公司通訊印刷本之指示由收悉 閣下指示當日起計一年內有效,此後將失效。

如 閣下對本函件有任何疑問,請發送電子郵件至 mengniudairy.ecom@computershare.com.hk 與股份過戶處聯絡。

承董事會命 China Mengniu Dairy Company Limited 中國蒙牛乳業有限公司 郭偉昌

2025年4月29日

\* 僅供識別

公司通訊乃指本公司為向其任何證券持有人提供資訊或提醒其採取行動而發布或將要發布的任何文件,包括但不限於(a) 董事報告、年度帳目以及審計報告副本以及(如 適用)財務摘要報告; (b) 中期報告及其中期報告摘要(如適用); (c) 會議通知; (d) 上市文件; (e) 通函和 (f) 委任表格。

REPI	v	FO	DM	回條
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Computershare Hong Kong Investor Services Limited

(The "Share Registrar") 17M Floor, Hopewell Centre

183 Queen's Road East, Wanchai, Hong Kong

香港中央證券登記有限公司 (「股份過戶處」) 香港灣仔皇后大道東 183 號 合和中心 17M 樓

(Please choose ONLY ONE of the options below)

(請<u>從以下選項中**只選擇其中一項**)</u>

Personalized QR Code 專屬二維碼

Option 1: Provide your email address for receipt of future Corporate Communications# of the Company via electronic dissemination by scanning your personalized QR code

選項1:

掃瞄 閣下專屬二維碼提供 閣下之電子郵件地址,以接收公司通過電子方式 發佈的日後公司通訊#

You are **NOT required** to return this Reply Form if you choose Option 1. 如選擇了選項 1 , 閣下無須交回本回條。

Option 2: I/we hereby provide my/our email address in writing for receipt of future Corporate Communications# of the following listed company (the					
"Company") via electronic dissemination 選項 2: 本人/吾等現以書面提供本人/吾等之的電子郵件地址· J	以確保收到以下上市公司(「本公司」)通過電子方	5式發佈的日後公司通訊 <sup>#</sup>			
Name of Securities holder(s) 證券持有人姓名:	Name of the listed company 上市公司名稱:  China Mengniu Dairy Company: 中國蒙牛乳業有限公司*				
Email address 電郵地址: (Note 3 / 附註3)					
<b>Option 3:</b>					
(ML)	Contact number: 聯絡電話號碼:	Date: 日期:			

- Please complete all your details clearly. If your shares are held in joint names, all of the joint shareholders should jointly sign this Reply Form in order to be valid. 請講差填妥 圖下之所有資料。如屬聯名股東·則本回條須由所有聯名股東聯合簽署·方為有效。
- Any Reply Form with no signature or otherwise incorrectly completed will be void 任何回條若未有簽署或在其他方面填寫不正確,則本回條將會作廢。
- 任例回錄若未有象書或在其能方面填著小此峰,則不回錄為實行驗。

  3. If the Company does not receive a functional email address in your reply, you will be unable to receive notifications regarding the publication of Corporate Communications<sup>®</sup>.

  如本公司沒有收到 圖下的有效電子影件地址。圖下器無法收到有關發佈公司通訊的過剰。

  4. If you provide more than one email address by QR code, email, reply form and/or other means, only the latest one email address provided will be registered.

  如 圖下語過去維持。觀影 回緣及成其他方式提供多於一個的電子影件地址,只有 圖下最後提供的電子器件地址將會被用於登記。

  5. If you mark "" in the box in Option 3, no email address will be registered and not Corporate Ammunications<sup>®</sup> in printed form will be received.

  如 圖下在提得 3 方格內劃上 "人,要,將不會看電子影件地址被登記,只會收取公司通訊"的印刷本。

  6. For the avoidance of doubt, the Company does not accept any other instructions given on this Reply Form.

  為免存後,在本回緣上的任何額外指示。本公司將不予盡理

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  \*\*Express\*\*

  \*\*Express\*

- PERSONAL INFORMATION COLLECTION STATEMENT 收集個人資料聲明

  "Personal Data" in this statement has the same meaning as "personal data" in the Personal Data (Privacy) Ordinance, Chapter 486 of the Laws of Hong Kong ("PDPO").

  本聲明中所指的「個人資料」與看港法例第 486 章 (個人資料(私隱)條例)("《私隱條例》」)中"個人資料」的涵養相同。

  Your Personal Data provided in this Reply Form will be used in connection with, including but not linding but not lind

閣下於本回條所提供的個人資料將用於(包括但不限於)有關公司以電子方式發佈公司通訊"及就,閣下持有的公司證券有關的其他事宜上與 閣下聯絡。 閣下是自願向本公司提供個人資料。若 閣下未能提供足夠資 料 · 本公司可能無法處理 閣下在本回條上所述的指示及/或要求。

- や・全公司リル無法為準度 阁下仕本回條上所延的指示及/或要求。
  Your Personal Data may be disclosed or transferred by the Company to its subsidiaries, the Share Registrar, and/or other companies or bodies for any of the stated purposes, or when it is required to do so by law and will be retained for such period as may be necessary for our verification and record purposes.

  本公司可就任何所說明的用途或在法例规定的情况下,將 閣下的個人資料按露或轉移給公司的附屬公司、股份過戶處、及/或其他公司或團體・並將在適當期間保留該等個人資料作核實及紀錄用途。
  You have the right to request access to and/or correction of your Personal Data in accordance with the provisions of the PDPO. Any such request for access to and/or correction of your Personal Data in accordance with the provisions of the PDPO. Any such request for access to and/or correction of your Personal Data in accordance with the provisions of the PDPO. Any such request for access to and/or correction of your Personal Data in accordance with the provisions of the PDPO. Any such request for access to and/or correction of your Personal Data in accordance with the provisions of the PDPO. Any such request for access to and/or correction of your Personal Data in accordance with the provisions of the PDPO. Any such request for access to and/or correction of your Personal Data in accordance with the provisions of the PDPO. Any such request for access to and/or correction of your Personal Data in accordance with the provisions of the PDPO. Any such request for access to and/or correction of your Personal Data in accordance with the provisions of the PDPO. Any such request for access to and/or correction of your Personal Data in accordance with the provisions of the PDPO. Any such request for access to and/or correction of your Personal Data in accordance with the provisions of the PDPO. Any such request for access to and/or correction of your Personal Data in accordance with the provisions of the PDPO. Any such request for access to and/or correction of your Personal Data in accordance with the provisions of the PDPO. Any such request for access to and/or correction of your Personal Da

Mailing Label 郵寄標籤

Computershare Hong Kong In 香港中央證券登記有限公司 Freepost No. 簡便回郵號碼:37 Hong Kong 香港

Please cut the mailing label and stick it on an envelope to return this form to us.

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