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**CHINA MENGNIU DAIRY COMPANY LIMITED**

**中國蒙牛乳業有限公司\***

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 2319)**

**DATE OF BOARD MEETING**

The board of directors (the “Board”) of China Mengniu Dairy Company Limited (the “Company”) announces that a meeting of the Board will be held on Tuesday, 26 March 2013 for the purposes of, among other matters, approving the announcement of the annual results of the Company and its subsidiaries for the year ended 31 December 2012 for publication and considering the payment of a final dividend, if applicable.

By order of the Board

**China Mengniu Dairy Company Limited**

**Kwok Wai Cheong, Chris**

*Company Secretary*

Hong Kong, 13 March 2013

*As at the date of this announcement, the Board comprises: Ms. Sun Yiping, Mr. Bai Ying, Mr. Wu Jingshui and Mr. Ding Sheng as executive directors, Mr. Ning Gaoning, Mr. Yu Xubo, Mr. Niu Gensheng, Mr. Ma Jianping, Mr. Tim Ørting Jørgensen, Mr. Finn S. Hansen and Ms. Liu Ding as non-executive directors, Mr. Jiao Shuge (alias Jiao Zhen), Mr. Julian Juul Wolhardt, Mr. Liu Fuchun, Mr. Zhang Xiaoya, Mr. Xie Tao and Mr. Andrew Y. Yan as independent non-executive directors.*

*\* For identification purpose only*