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CHINA MENGNIU DAIRY COMPANY LIMITED

中國蒙牛乳業有限公司*

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2319)

**CHANGE OF PRINCIPAL SHARE REGISTRAR AND
TRANSFER AGENT IN THE CAYMAN ISLANDS**

The board of directors (the “Board”) of China Mengniu Dairy Company Limited (the “Company”) hereby announces that with effect from 26 January 2013, the Company’s principal share registrar and transfer agent in the Cayman Islands will be changed to:-

Royal Bank of Canada Trust Company (Cayman) Limited
4th Floor, Royal Bank House
24 Shedden Road, George Town
Grand Cayman KY1-1110
Cayman Islands

The Company’s branch share registrar and transfer office in Hong Kong is still maintained by Computershare Hong Kong Investor Services Limited of 46th Floor, Hopewell Center, 183 Queen’s Road East, Wanchai, Hong Kong.

By order of the Board
China Mengniu Dairy Company Limited
Kwok Wai Cheong, Chris
Company Secretary

Hong Kong, 21 January 2013

As at the date of this announcement, the Board comprises: Ms. Sun Yiping, Mr. Bai Ying, Mr. Wu Jingshui and Mr. Ding Sheng as executive directors, Mr. Ning Gaoning, Mr. Yu Xubo, Mr. Niu Gensheng, Mr. Ma Jianping, Mr. Tim Ørting Jørgensen, Mr. Finn S. Hansen and Ms. Liu Ding as non-executive directors, Mr. Jiao Shuge (alias Jiao Zhen), Mr. Julian Juul Wolhardt, Mr. Liu Fuchun, Mr. Zhang Xiaoya, Mr. Xie Tao and Mr. Andrew Y. Yan as independent non-executive directors.

** For identification purpose only*