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蒙牛

**CHINA MENGNIU DAIRY COMPANY LIMITED**

**中國蒙牛乳業有限公司\***

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 2319)**

**DATE OF BOARD MEETING**

The board of directors (the “Board”) of China Mengniu Dairy Company Limited (the “Company”) announces that a meeting of the Board will be held on Tuesday, 28 August 2012 for the purposes of, among other matters, approving the announcement of the interim results of the Company and its subsidiaries for the six months ended 30 June 2012 for publication and considering the payment of an interim dividend, if applicable.

By order of the Board

**China Mengniu Dairy Company Limited**

**Kwok Wai Cheong, Chris**

*Company Secretary*

Hong Kong, 15 August 2012

*As at the date of this announcement, the Board comprises: Ms. Sun Yiping, Mr. Bai Ying, Mr. Wu Jingshui and Mr. Ding Sheng as executive directors, Mr. Ning Gaoning, Mr. Yu Xubo, Mr. Niu Gensheng, Mr. Ma Jianping, Mr. Tim Ørting Jørgensen and Mr. Finn S. Hansen as non-executive directors, Mr. Jiao Shuge (alias Jiao Zhen), Mr. Julian Juul Wolhardt, Mr. Liu Fuchun, Mr. Zhang Xiaoya and Mr. Xie Tao as independent non-executive directors.*

*\* For identification purpose only*