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## **China Mengniu Dairy Company Limited**

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 02319)

### **DATE OF BOARD MEETING**

The board of directors (the “Board”) of China Mengniu Dairy Company Limited (the “Company”) announces that a meeting of the Board will be held on Tuesday, 31 August 2010 for the purposes of, among other matters, approve the release of the interim results of the Company and its subsidiaries for the six months ended 30 June 2010 and consider the payment of an interim dividend, if applicable.

By order of the Board

**Kwok Wai Cheong, Chris**

Company Secretary

Hong Kong, 19 August 2010

*As at the date of this announcement, the executive directors are Mr. Yang Wenjun, Mr. Bai Ying, Mr. Wu Jingshui and Mr. Ding Sheng. The non-executive directors are Mr. Niu Gensheng, Mr. Ning Gaoning, Mr. Jiao Shuge (alias Jiao Zhen), Mr. Julian Juul Wolhardt, Mr. Yu Xubo, Mr. Ma Jianping, Mr. Fang Fenglei and Mr. Ma Wangjun. The independent non-executive directors are Mr. Zhang Julin, Mr. Zhang Xiaoya and Mr. Liu Fuchun.*