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CHINA MENGNIU DAIRY COMPANY LIMITED

中國蒙牛乳業有限公司*

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2319)

CLARIFICATION ANNOUNCEMENT

Reference is made to the announcement dated 26 February 2010 (the “**Announcement**”) of China Mengniu Dairy Company Limited (the “**Company**”) and the Company’s circular dated 30 April 2010 (the “**Circular**”) regarding the appointments, rotation and re-election of certain directors of the Company, and the Company’s annual report for the year ended 2009 dated 27 April 2010 (the “**Annual Report**”). Capitalized terms in this announcement shall have the same meaning as defined in the Announcement and Annual Report.

The board of directors of the Company wishes to clarify that Mr. Ding Sheng (“**Mr. Ding**”), an executive director of the Company, has completed his studies in Business Administration courses with Nankai University in the People’s Republic of China instead of having graduated with a Master’s degree in Business Administration with the same university.

The relevant paragraph of the biography of Mr. Ding in the Announcement and the Circular is amended as follows: “*Mr. Ding Sheng, aged 42, is a Vice President and the general manager of the yogurt division of IM Mengniu. Mr. Ding joined IM Mengniu in 2003 and has solid dairy industry experience. He has completed his studies in Business Administration courses with Nankai University.*”

Mr. Ding’s biography in the Annual Report is amended as follows: “*Mr. Ding Sheng, aged 42, was appointed as an executive Director with effect from 1 March 2010. Mr. Ding is also a Vice President and the general manager of yogurt division of Inner Mongolia Mengniu. Mr. Ding joined Inner Mongolia Mengniu in 2003 and has solid dairy industry experience. He has*

* For identification purposes only

completed his studies in Business Administration courses with Nankai University. Mr. Ding was awarded as an “Outstanding Staff of Dairy Industry in Inner Mongolia” in 2006.”

By order of the Board
China Mengniu Dairy Company Limited
Kwok Wai Cheong, Chris
Company Secretary

Hong Kong, 9 July 2010

As at the date of this announcement, the Board comprises: Mr. Yang Wenjun, Mr. Bai Ying, Mr. Wu Jingshui and Mr. Ding Sheng as executive directors, Mr. Niu Gensheng, Mr. Ning Gaoning, Mr. Jiao Shuge (alias Jiao Zhen), Mr. Julian Juul Wolhardt, Mr. Yu Xubo, Mr. Ma Jianping, Mr. Fang Fenglei and Mr. Ma Wangjun as non-executive directors, Mr. Zhang Julin, Mr. Liu Fuchun and Mr. Zhang Xiaoya as independent non-executive directors.