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China Mengniu Dairy Company Limited

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 02319)

DATE OF BOARD MEETING

The board of directors (the “Board”) of China Mengniu Dairy Company Limited (the “Company”) announces that a meeting of the Board will be held on Tuesday, 8 September 2009 for the purposes of, among other matters, approve the release of the interim results of the company and its subsidiaries for the six months ended 30 June 2009 and consider the payment of an interim dividend, if applicable.

By order of the Board
Kwok Wai Cheong, Chris
Company Secretary

Hong Kong, 26 August 2009

As at the date of this announcement, the executive directors are Mr. Niu Gensheng, Mr. Yang Wenjun, Mr. Sun Yubin, Mr. Yao Tongshan and Mr. Bai Ying. The non-executive directors are Mr. Jiao Shuge (alias Jiao Zhen) and Mr. Julian Juul Wolhardt. The independent non-executive directors are Mr. Zhang Julin, Mr. Zhang Xiaoya and Mr. Liu Fuchun.