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CHINA MENGNIU DAIRY COMPANY LIMITED

中國蒙牛乳業有限公司*

(Incorporated in Cayman Islands with limited liability)

(Stock Code: 02319)

CLARIFICATION ANNOUNCEMENT

China Mengniu Dairy Company Limited (the **Company**) refers to its announcement dated 11 February 2009 regarding certain media reports on the use of “OMP” and “IGF-1” in the “Milk Deluxe (OMP)” milk products of the Company.

The board of directors of the Company (the **Board**) announces that the Ministry of Health (the **Ministry of Health**) of the People’s Republic of China (the **PRC**) together with the Ministry of Industry and Information Technology, the Ministry of Agriculture, the Ministry of Commerce, the State Administration for Industry and Commerce and the General Administration of Quality Supervision, Inspection and Quarantine of the PRC gathered experts from various professions such as professions of health, nutrition, toxicology, food science and agriculture to discuss the safety of OMP used by the Company. After considering the source, production and application quantity of OMP, test reports and governmental approval on similar products and usage of OMP in other countries, the experts confirmed that consumption of “Milk Deluxe (OMP)” currently available in the market is not hazardous to health.

OMP (which is also known as “MBP (milk basic protein)” in the United States and Japan) is milk basic protein which is a natural ingredient extracted directly from raw milk and it has been used in countries and places such as the United States, Europe,

Japan, Korea and Taiwan for years and has been certified to be safe by the Food and Drug Administration in the United State (**FDA**) and the New Zealand Food Safety Authority. The Company has also engaged various universities in the PRC including Shanghai Institute for Preventive Medicine (上海預防醫學研究院), Health Science Centre of Peking University (北京大學醫學部) and Harbin Institute of Technology (哈爾濱工業大學) to conduct tests on OMP and the results were all positive. OMP and IGF-1 are two different substances. IGF-1 is polypeptide protein existing in human blood, breast milk and milk. The content level of IGF-1 in the “Milk Deluxe (OMP)” milk products is the same as that of the other ordinary milk products.

The Company also noted the comment of the Ministry of Health that approval shall be obtained from the Ministry of Health for importation of OMP products. The Group is currently going through the reporting and approval processes according to the relevant law and will provide full assistance to the relevant department in the supervision process.

As at the date of this announcement, the executive Directors are Mr. Niu Gensheng, Mr. Yang Wenjun, Mr. Sun Yubin, Mr. Yao Tongshan and Mr. Bai Ying. The non-executive Directors are Mr. Jiao Shuge (alias Jiao Zhen) and Mr. Julian Juul Wolhardt. The independent non-executive Directors are Mr. Wang Huaibao, Mr. Zhang Julin and Mr. Li Jianxin.

By Order of the Board
Chris Kwok Wai Cheong
Company Secretary

Hong Kong, 15 February 2009

** For identification purposes only*