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## **KWG PROPERTY HOLDING LIMITED**

### **合景泰富地產控股有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 1813)**

### **UNAUDITED OPERATING STATISTICS FOR JULY 2016**

The board of directors (the “**Board**”) of KWG Property Holding Limited (the “**Company**”) is pleased to announce certain unaudited operating statistics of the Company and its subsidiaries (the “**Group**”) for July 2016 as follows.

In July 2016, the Group’s gross pre-sales value amounted to RMB2,165 million. The Group’s attributable pre-sales value amounted to RMB1,753 million (as compared to RMB1,942 million in June 2016 and RMB1,416 million in July 2015), representing a month-on-month decrease of 9.7% and a year-on-year increase of 23.8%, respectively. The Group’s attributable pre-sales area amounted to approximately 139,000 sq. m. (as compared to 161,000 sq. m. in June 2016 and 89,000 sq. m. in July 2015).

For the first seven months of 2016, the Group has achieved a total of approximately RMB13.2 billion of attributable pre-sales value, representing 60% of the Group’s full year pre-sales target of RMB22.0 billion.

The above-mentioned sales data is unaudited and is based on preliminary internal information of the Group, which may differ from figures to be disclosed in the audited or unaudited consolidated financial statements to be published by the Company on an annual or half-yearly basis due to various uncertainties during the process of collating such sales information. As such, the above data is provided for investors’ reference only. Investors are advised to exercise caution and not to place undue reliance on such information when dealing in the securities of the Company. When in doubt, investors are advised to seek professional advice from professional or financial advisers.

By order of the Board  
**KWG Property Holding Limited**  
**Kong Jian Min**  
*Chairman*

Hong Kong, 10 August, 2016

*As at the date of this announcement, the board of Directors comprises nine Directors, of which Mr. Kong Jian Min (Chairman), Mr. Kong Jian Tao, Mr. Kong Jian Nan, Mr. Li Jian Ming, Mr. Tsui Kam Tim and Mr. He Wei Zhi are executive Directors and Mr. Lee Ka Sze, Carmelo JP, Mr. Tam Chun Fai and Mr. Li Bin Hai are independent non-executive Directors.*