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合景泰富地產

KWG PROPERTY HOLDING LIMITED

合景泰富地產控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1813)

UNAUDITED OPERATING STATISTICS FOR SEPTEMBER 2014

The board of directors (the “**Board**”) of KWG Property Holding Limited (the “**Company**”) is pleased to announce certain unaudited operating statistics of the Company and its subsidiaries (the “**Group**”) for September 2014 as follows.

In September 2014, the Group’s gross pre-sales value amounted to RMB2,567 million. The Group’s attributable pre-sales value amounted to RMB1,705 million (as compared to RMB1,627 million in August 2014 and RMB1,543 million in September 2013), representing a month-on-month increase of 4.8% and a year-on-year increase of 10.5%, respectively. The Group’s attributable pre-sales area amounted to approximately 118,000 sq. m. (as compared to 123,800 sq. m. in August 2014 and 86,500 sq. m. in September 2013).

For the first nine months, the Group has achieved a total of RMB14.8 billion of attributable pre-sales value, representing 70.6% of the Group’s full year pre-sales target of RMB21 billion and a year-on-year increase of 24.2%.

The above-mentioned sales data is unaudited and is based on preliminary internal information of the Group, which may differ from figures to be disclosed in the audited or unaudited consolidated financial statements to be published by the Company on an annual or half-yearly basis due to various uncertainties during the process of collating such sales information. As such, the above data is provided for investors’ reference only. Investors are advised to exercise caution and not to place undue reliance on such information when dealing in the securities of the Company. When in doubt, investors are advised to seek professional advice from professional or financial advisers.

By order of the Board
KWG Property Holding Limited
Kong Jian Min
Chairman

Hong Kong, 15 October, 2014

As at the date of this announcement, the board of Directors comprises nine Directors, of which Mr. Kong Jian Min (Chairman), Mr. Kong Jian Tao, Mr. Kong Jian Nan, Mr. Li Jian Ming, Mr. Tsui Kam Tim and Mr. He Wei Zhi are executive Directors and Mr. Lee Ka Sze, Carmelo JP, Mr. Tam Chun Fai and Mr. Li Bin Hai are independent non-executive Directors.