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合景泰富地產

KWG PROPERTY HOLDING LIMITED

合景泰富地產控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1813)

UNAUDITED OPERATING STATISTICS FOR AUGUST 2014

The board of directors (the “Board”) of KWG Property Holding Limited (the “Company”) is pleased to announce certain unaudited operating statistics of the Company and its subsidiaries (the “Group”) for August 2014 as follows.

In August 2014, the Group’s gross pre-sales value amounted to RMB2,166 million. The Group’s attributable pre-sales value amounted to RMB1,627 million (as compared to RMB1,504 million in July 2014 and RMB1,227 million in August 2013), representing a month-on-month increase of 8.2% and a year-on-year increase of 32.6%, respectively. The Group’s attributable pre-sales area amounted to approximately 123,800 sq. m. (as compared to 109,000 sq. m. in July 2014 and 98,400 sq. m. in August 2013).

For the first eight months, the Group has achieved a total of RMB13,124 million of attributable pre-sales value, representing 62.5% of the Group’s full year pre-sales target of RMB21 billion and a year-on-year increase of 26.3%.

The above-mentioned sales data is unaudited and is based on preliminary internal information of the Group, which may differ from figures to be disclosed in the audited or unaudited consolidated financial statements to be published by the Company on an annual or half-yearly basis due to various uncertainties during the process of collating such sales information. As such, the above data is provided for investors’ reference only. Investors are advised to exercise caution and not to place undue reliance on such information when dealing in the securities of the Company. When in doubt, investors are advised to seek professional advice from professional or financial advisers.

By order of the Board
KWG Property Holding Limited
Kong Jian Min
Chairman

Hong Kong, 16 September, 2014

As at the date of this announcement, the board of Directors comprises nine Directors, of which Mr. Kong Jian Min (Chairman), Mr. Kong Jian Tao, Mr. Kong Jian Nan, Mr. Li Jian Ming, Mr. Tsui Kam Tim and Mr. He Wei Zhi are executive Directors and Mr. Lee Ka Sze, Carmelo JP, Mr. Tam Chun Fai and Mr. Li Bin Hai are independent non-executive Directors.