



KWG PROPERTY HOLDING LIMITED

合景泰富地產控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(於開曼群島註冊成立的有限公司)

(Stock Code / 股份代號: 1813)

NOTIFICATION LETTER 通知信函

12 September 2014

Dear Registered holder,

KWG Property Holding Limited (the "Company")
- Notice of Publication of 2014 Interim Report ("Current Corporate Communication")

The English and Chinese versions of the Company's Current Corporate Communication are available on the Company's website at www.kwgproperty.com and the HKExnews's website at www.hkexnews.hk, or the arranged printed form(s) of Current Corporate Communication is enclosed (if applicable). You may access the Current Corporate Communication by clicking "Investor Relations" on the home page of our website, then selecting "Interim Report 2014" under "Interim/Annual Report" and viewing them require Adobe® Reader® or browsing through the HKExnews's website.

You may at any time choose to receive free of charge Corporate Communications^(Note) either in printed form, or read the website version; and either in English language version only, Chinese language version only or both language versions, notwithstanding any wish to the contrary you have previously conveyed to the Company. If you want to change the choice of language and means of receipt of all future Corporate Communications, please complete and sign the Change Request Form printed at the reverse side of this letter and send it to the Company's Share Registrar, c/o Computershare Hong Kong Investor Services Limited (the "Hong Kong Share Registrar"), using the mailing label and need not to affix a stamp when returning (if posted in Hong Kong). Otherwise, please affix an appropriate stamp and send to the Hong Kong Share Registrar, the address is 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong. The Change Request Form may also be downloaded from the Company's website at www.kwgproperty.com or the HKExnews's website at www.hkexnews.hk.

If you want to receive another language printed version of the Current Corporate Communication, please write to the "Hong Kong Share Registrar", 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong, or send email to the Company at enquiry@kwgproperty.com specifying your name, address and request. Even if you have chosen (or are deemed to have consented) to receive all future Corporate Communications via website version but for any reason you have difficulty in receiving or gaining access to the Current Corporate Communication, the Company will promptly upon your request send the Current Corporate Communication to you in printed form free of charge.

Should you have any queries relating to any of the above matters, please call the Company's telephone hotline at (852) 2878 7090 from 9:00 a.m. to 6:00 p.m. on Mondays to Fridays (excluding public holidays).

Yours faithfully,
For and on behalf of
KWG Property Holding Limited
Kong Jian Min
Chairman

Note: Corporate Communications include but not limited to (a) the directors' report, its annual accounts together with a copy of the auditors' report and, where applicable, its summary financial report; (b) the interim report and, where applicable, summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form.

各位登記持有人：

合景泰富地產控股有限公司（「本公司」）
- 2014年度中期報告（「本次公司通訊文件」）之發佈通知

本公司的本次公司通訊文件中、英文版本已上載於本公司網站(www.kwgproperty.com)及香港交易所披露易網站(www.hkexnews.hk)，歡迎瀏覽，或按安排附上本次公司通訊文件之印刷本（如適用）。閣下亦可於本公司網站主頁按「投資者關係」一項，再於「中報/年報」項下選擇「中期報告2014」，並使用Adobe® Reader® 開啟或在香港交易所披露易網站瀏覽有關文件。

儘管閣下早前曾向本公司作出公司通訊文件^(附註)收取方式或語言版本的選擇，但仍可以隨時更改有關選擇，轉為以印刷本或網上方式收取、或只收取英文印刷本、或只收取中文印刷本；或同時收取中、英文印刷本，費用全免。如閣下欲更改今後所有公司通訊文件之語言版本及收取方式，請閣下填妥及簽署在本函背面的更改指示回條，並使用隨附之郵寄標籤及毋須貼上郵票（如在香港投寄）；否則，請貼上適當的郵票，寄回本公司之股份證券登記處，香港中央證券登記有限公司（「香港證券登記處」），地址為香港灣仔皇后大道東 183 號合和中心 17M 樓。更改指示回條亦可於本公司網站(www.kwgproperty.com)或香港交易所披露易網站(www.hkexnews.hk)內下載。

如閣下欲收取本次公司通訊文件之另一語言印刷本，請以書面寄回香港證券登記處，地址為香港灣仔皇后大道東 183 號合和中心 17M 樓或以電郵方式通知本公司 (enquiry@kwgproperty.com)，註明閣下的姓名、地址及要求。如閣下已選擇以網上方式收取日後公司通訊文件（或被視為已同意以網上方式收取）但因任何理由未能閱覽載於網站的本次公司通訊文件，閣下只要提出要求，我們將儘快向閣下寄上所要求的有關文件的印刷版本，費用全免。

如閣下對本函內容有任何疑問，請致電本公司電話熱線(852) 2878 7090，辦公時間為星期一至五上午九時正至下午六時正（公眾假期除外）。

代表
合景泰富地產控股有限公司
主席
孔健岷
謹啟

2014年9月12日

*附註：公司通訊文件包括但不限於：(a)董事會報告、年度財務報表連同核數師報告及如適用、財務摘要報告；(b)中期報告及如適用、中期摘要報告；(c)會議通告；(d)上市文件；(e)通函；及(f)代表委任表格。

KWGH-12092014-1(0)