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合景泰富地產

KWG PROPERTY HOLDING LIMITED

合景泰富地產控股有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 1813)

UNAUDITED OPERATING STATISTICS FOR JULY 2014

The board of directors (the “Board”) of KWG Property Holding Limited (the “Company”) is pleased to announce certain unaudited operating statistics of the Company and its subsidiaries (the “Group”) for July 2014 as follows.

In July 2014, the Group’s gross pre-sales value amounted to RMB1,985 million. The Group’s attributable pre-sales value amounted to RMB1,504 million (as compared to RMB1,779 million in June 2014 and RMB1,106 million in July 2013), representing a month-on-month decrease of 15.5% and a year-on-year increase of 36.0%, respectively. The Group’s attributable pre-sales area amounted to approximately 109,000 sq. m. (as compared to 138,000 sq. m. in June 2014 and 78,300 sq. m. in July 2013).

For the first seven months, the Group has achieved a total of RMB11,497 million of attributable pre-sales value, representing 54.7% of the Group’s full year pre-sales target of RMB21 billion and a year-on-year increase of 25.4%.

The above-mentioned sales data is unaudited and is based on preliminary internal information of the Group, which may differ from figures to be disclosed in the audited or unaudited consolidated financial statements to be published by the Company on an annual or half-yearly basis due to various uncertainties during the process of collating such sales information. As such, the above data is provided for investors’ reference only. Investors are advised to exercise caution and not to place undue reliance on such information when dealing in the securities of the Company. When in doubt, investors are advised to seek professional advice from professional or financial advisers.

By order of the Board
KWG Property Holding Limited
Kong Jian Min
Chairman

Hong Kong, 7 August, 2014

As at the date of this announcement, the board of Directors comprises nine Directors, of which Mr. Kong Jian Min (Chairman), Mr. Kong Jian Tao, Mr. Kong Jian Nan, Mr. Li Jian Ming, Mr. Tsui Kam Tim and Mr. He Wei Zhi are executive Directors and Mr. Lee Ka Sze, Carmelo JP, Mr. Tam Chun Fai and Mr. Li Bin Hai are independent non-executive Directors.