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KWG PROPERTY HOLDING LIMITED

合景泰富地產控股有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 1813)

REDEMPTION OF SENIOR NOTES DUE 2017

Reference is made to the announcement of KWG Property Holding Limited (the "Company") dated 12 August 2010 (the "2010 Announcement") in relation to the issuance of 12.50% senior notes due 2017 (the "2010 Notes") and the announcement of the Company dated 30 July 2014 (the "2014 Announcement", together with the 2010 Announcement, the "Announcements") in relation to the issuance of 8.25% senior notes due 2019 (the "2014 Notes"). Unless otherwise defined, capitalized terms used herein shall have the same meanings as defined in the Announcements.

Pursuant to the terms of the indenture dated as of 18 August 2010 (as amended or supplemented from time to time, the "Indenture"), among the Company, the entities set forth in Schedule I thereto as Subsidiary Guarantors and Citicorp International Limited, as trustee (the "Trustee") entered into in connection with the issuance of the 2010 Notes, the Company announces that it has, on 30 July 2014, informed the Trustee and holders of the 2010 Notes that all the outstanding 2010 Notes will be redeemed in full on 30 August 2014 (the "Redemption Date") at a redemption price equal to 106.250% of the principal amount thereof, plus accrued and unpaid interest, if any, to (but not including) the Redemption Date.

As of the date of this announcement, the outstanding principal amount of the 2010 Notes is US\$250,000,000. The Company will use proceeds from the offering of the 2014 Notes to satisfy the payment of the redemption of the 2010 Notes.

Upon redemption of the outstanding 2010 Notes on the Redemption Date, all the redeemed 2010 Notes will be cancelled.

By order of the Board

KWG Property Holding Limited

Kong Jian Min

Chairman

Hong Kong, 31 July 2014

As at the date of this announcement, the Board comprises nine Directors, of which Mr. Kong Jian Min (Chairman), Mr. Kong Jian Tao, Mr. Kong Jian Nan, Mr. Li Jian Ming, Mr. Tsui Kam Tim and Mr. He Wei Zhi are executive Directors and Mr. Lee Ka Sze, Carmelo, Mr. Tam Chun Fai and Mr. Li Bin Hai are independent non-executive Directors.