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合景泰富地產

KWG PROPERTY HOLDING LIMITED

合景泰富地產控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1813)

UNAUDITED OPERATING STATISTICS FOR JULY 2013

The board of directors (the “Board”) of KWG Property Holding Limited (the “Company”) is pleased to announce certain unaudited operating statistics of the Company and its subsidiaries (the “Group”) for July 2013 as follows.

In July 2013, the Group’s attributable pre-sales value amounted to approximately RMB1,106 million (as compared to RMB1,205 million in June 2013 and RMB1,060 million in July 2012), representing a year-on-year growth of 4.3% and a month-on-month decline of 8.2%, respectively. The Group’s attributable pre-sales area amounted to approximately 78,300 sq. m. (as compared to 94,900 sq. m. in June 2013 and 82,000 sq. m. in July 2012). The gross pre-sales amount (instead of attributable) in July totals RMB1,347 million.

The Group is pleased to conclude a land acquisition in July 2013 which adds a GFA of approximately 344,000 sq. m. to its current land bank. The site, called Guangzhou Ta Gang project, is located in Zeng Cheng of Guangzhou and is for residential usage. Total land cost is RMB1,140 million with an average land cost of approximately RMB3,300 per sq. m..

The above-mentioned sales data is unaudited and is based on preliminary internal information of the Group, which may differ from figures to be disclosed in the audited or unaudited consolidated financial statements to be published by the Company on an annual or half-yearly basis due to various uncertainties during the process of collating such sales information. As such, the above data is provided for investors’ reference only. Investors are advised to exercise caution and not to place undue reliance on such information when dealing in the securities of the Company. When in doubt, investors are advised to seek professional advice from professional or financial advisers.

By order of the Board
KWG Property Holding Limited
Kong Jian Min
Chairman

Hong Kong, 9 August, 2013

As at the date of this announcement, the board of Directors comprises ten Directors, of which Mr. Kong Jian Min (Chairman), Mr. Kong Jian Tao, Mr. Kong Jian Nan, Mr. Li Jian Ming, Mr. Tsui Kam Tim and Mr. He Wei Zhi are executive Directors and Mr. Dai Feng, Mr. Lee Ka Sze, Carmelo, Mr. Tam Chun Fai and Mr. Li Bin Hai are independent non-executive Directors.