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## KWG PROPERTY HOLDING LIMITED

### 合景泰富地產控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1813)

### UNAUDITED OPERATING STATISTICS FOR THE YEAR ENDED 31 DECEMBER 2012

The board of directors (the “**Board**”) of KWG Property Holding Limited (the “**Company**”) is pleased to announce certain unaudited operating statistics of the Company and its subsidiaries (the “**Group**”) for the year ended 31 December 2012 as follows.

Year ended 31 December	Pre-sales (RMB million)	Year-on-year change	Pre-sold area (sq.m.)	Year-on-year change
2012	12,201	+ 6%	931,738	+ 1%
2011	11,457		923,121	

In December 2012, the Group’s pre-sales value amounted to approximately RMB1,013 million (as compared to RMB550 million in December 2011) and the Group’s pre-sold area amounted to approximately 87,104 sq. m. (as compared to 35,000 sq. m. in December 2011), representing year-on-year increases of 84% and 149% respectively.

The Group’s aggregate pre-sales value for the year ended 31 December 2012 amounted to approximately RMB12,201 million and the Group’s aggregate pre-sold area amounted to approximately 931,738 sq. m., representing year-on-year increases of 6% and 1% respectively. The aggregate pre-sales value of RMB12,201 million exceeded approximately 2% of the 2012 sales target of no less than RMB12,000 million. The average selling price per sq. m. for the year ended 31 December 2012 was RMB13,095 per sq. m.

The above-mentioned sales data is unaudited and is based on preliminary internal information of the Group, which may differ from figures to be disclosed in the audited or unaudited consolidated financial statements to be published by the Company on an annual or half-yearly basis due to various uncertainties during the process of collating such sales information. As such, the above data is provided for investors' reference only. Investors are advised to exercise caution and not to place undue reliance on such information when dealing in the securities of the Company. When in doubt, investors are advised to seek professional advice from professional or financial advisers.

By order of the Board  
**KWG Property Holding Limited**  
**Kong Jian Min**  
*Chairman*

Hong Kong, 17 January 2013

*As at the date of this announcement, the board of Directors comprises eleven Directors, of which Mr. Kong Jian Min (Chairman), Mr. Kong Jian Tao, Mr. Kong Jian Nan, Mr. Li Jian Ming, Mr. Tsui Kam Tim, Mr. He Wei Zhi and Mr. Yu Yao Sheng are executive Directors and Mr. Dai Feng, Mr. Lee Ka Sze, Carmelo, Mr. Tam Chun Fai and Mr. Li Bin Hai are independent non-executive Directors.*