Public Offer — BLUE Form 公開發售 — 藍表

Please use this form to apply for Reserved Shares if you are a Qualifying Vantage Shareholder 閣下為合資格盈信股東,請使用本表格申請認購預留股份

Staple your payment here 請將股款 緊訂在此 This Application Form uses the same terms as defined in the prospectus of Excel Development (Holdings)

Limited (the "Company") dated 28 November 2013 (the "Prospectus"). 本申請表格使用恰益控股有限公司(「本公司」)於二零一三年十一月二十八日刊發的招股章程 (「招股章程」)所界定的詞語。

Neither this Application Form nor the Prospectus constitutes an offer to sell or the solicitation of an offer to buy any Public Offer Shares in any jurisdiction other than Hong Kong. The Public Offer Shares may not be offered or sold in the United States without registration or an exemption from registration under the U.S. Securities Act. 本申請表格及招股章程概不構成在香港以外司法權區要約出售或游説要約購買公開發售股 份。若無根據美國《證券法》登記或豁免登記,公開發售股份不得在美國提呈發售或出售。 This Application Form and the Prospectus may not be forwarded or distributed or reproduced (in whole or in part) in any manner whatsoever in any jurisdiction where such forwarding, distribution or reproduction is not permitted under the law of that jurisdiction.

在任何根據當地法例不得發送、派發或複製本申請表格及招股章程的司法權區內概不得發 送或派發或複製(不論方式,也不論全部或部分)本申請表格及招股章程。

Copies of the Prospectus, all related Application Forms and the other documents specified in the "Documents Delivered to the Registrar of Companies and Available for Inspection" section in Appendix V to the Prospectus, have been registered by the Registrar of Companies in Hong Kong. Hong Kong Exchanges and Clearing Limited, The Stock Exchange of Hong Kong Limited (the "Stock Exchange"), Hong Kong Securities Clearing Company Limited ("HKSCC"), the Securities and Futures Commission of Hong Kong (the "SFC") and the

Registrar of Companies of Hong Kong take no responsibility for the contents of these documents 招股章程、所有相關申請表格及招股章程附錄五「送呈公司註冊處處長及備查文件」一節所述其他文件已送呈香港公司註冊處處長登記。香港交易及結算所有限公司、香港聯合交易所有限公司(「聯交所」)、香港中央結算有限公司(「香港結算」)、香港證券及期貨事務監察委員會(「證監會」)及香港公司註冊處處長對此等文件的內容概不負責。



Excel Development (Holdings) Limited 怡益控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(於開曼群島註冊成立的有限公司)

Stock code 股份代號 1372

Maximum Offer Price

HK\$1.2 per Offer Share, plus 1.0% brokerage, SFC transaction levy of 0.003% and Stock Exchange

trading fee of 0.005%

最高發售價

每股發售股份1.2港元,另加1.0%經紀佣金、 0.003%證監會交易徵費及0.005%聯交所交易費

You should read this Application Form in conjunction with the Prospectus, which contains further information on the application procedures. 招股章程尚有關於申請程序的其他資料,本申請表格應與招股章程一併閱讀。

申請表格 Application Form

To: Excel Development (Holdings) Limited Mizuho Securities Asia Limited The Public Offer Underwriters

致: 怡益控股有限公司 瑞穗證券亞洲有限公司 公開發售包銷商

Applicants' declaration

I/We agree to the terms and conditions and application procedures in this Application Form and the Prospectus. Please refer to the "Effect of completing and submitting this Application Form" section of this Application Form.

申請人聲明

本人/ 吾等同意本申請表格及招股章程的條款及 條件以及申請程序。請參閱本申請表格「填交本 申請表格的效用」一節。

Warning:

Only one application may be made for the benefit of any person who is a Qualifying Vantage Shareholder for Reserved Shares on a BLUE Application Form. Please refer to the last four bullets of "Effect of completing and submitting this Application Form" section.

警告:

任何否資格盈信股東只限以藍色申請表格作出一 次為其利益而進行的預留股份認購申請。請參閱 「填交本申請表格的效用」一節最後四點。

Public Offer — BLUE Form 公開發售 — 藍表 Please use this form to apply for Reserved Shares if you are a Qualifying Vantage Shareholder

| 如 閣下為合資格盈信股東,請使用本表格申請認具 | 購預留股份 |
|-------------------------|-------|
|-------------------------|-------|

Name(s) and address of the Qualifying Vantage Shareholder 合資格盈信股東姓名及地址

Application Form number 申請表格編號

Identifier 識別號

Option 1 — Apply for a number of Reserved Shares that is equal to your Assured Entitlement

A valid application made on this Application Form for a number of Reserved Shares that is equal to a Qualifying Vantage Shareholder's Assured Entitlement will be accepted in full, subject to the terms and conditions set out in this Application Form and the Prospectus and assuming that the conditions of the Preferential Offer are satisfied.

You need to complete and sign this Application Form and submit one cheque (or banker's cashier order) for the exact amount of remittance printed in Box B on the right.

選項1—申請之預留股份數目等於 閻下的保證配額

在本申請表格及招股章程所載條款及條件規限下且假設優 先發售之條件得以達成,以本申請表格認購相等於合資格盈 信股東保證配額數目之預留股份之有效申請將獲全數接納。

閣下須填妥及簽署本申請表格並提交一張支票(或銀行本票) 支付右方乙欄列明的應付款項。

Box A

Number of Vantage Shares registered in your name as at 4:30 p.m. on Wednesday, November 2013 (the "Record Date"):

二零一三年 二十七日(星期三)(記錄日期))下午四時三十分以 閣下名義登記之 盈信股份數目:

Box B 乙欄

Number of Reserved Amount payable if your Shares in your Assured Assured Entitlement is **Entitlement:**

閣下所獲保證配額之預 留股份數目

taken up in full:

閣下的保證配額獲全數 接納應付之款項:

HK\$ 港元

Option 2 — Apply for a number of Reserved Shares within your **Assured Entitlement and Excess Reserved Shares**

If an application is made on this Application Form for both Assured Entitlement and Excess Reserved Shares, the relevant Assured Entitlement will be satisfied in full, but the excess portion of such application will only be met to the extent that there are sufficient available Reserved Shares. Such application will be subject to the terms and conditions set out in this Application Form and the Prospectus and assuming that the conditions of the Preferential Offer are satisfied.

If the Assured Entitlement portion you intend to apply for is less than your Assured Entitlement, you should either apply for a number which is one of the numbers set out in the payment table in this Application Form, otherwise you must calculate the correct amount of remittance payable on application for the number of Reserved Shares applied for by using the special formula set out in this Application Form.

The number of Excess Reserved Shares that you intend to apply for should be one of the numbers set out in the table in this Application Form. If the number of Excess Reserved Shares applied for is not one of the numbers set out in the payment table in this Application Form, the excess application will be rejected if the amount on the cheque/banker's cashier order does not match with the amount payable calculated by using the special formula set out in this Application Form.

You should (i) write the number of Assured Entitlement applied for and the amount payable (which should be selected from the payment table or calculated in accordance with the special formula set out in this Application Form) in Box C; (ii) the Excess Reserved Shares applied for and the amount payable (which should be selected from the payment table or calculated in accordance with the special formula set out in this Application Form) in Box D; (iii) add the Assured Entitlement and the Excess Reserved Shares, together with the corresponding total amount payable (sum of the amount you put in Box C and Box D) and the total in Box E; and (iv) submit the total application monies in one cheque (or banker's cashier order).

Box C

Number of Assured Amount payable for Entitlement applied for Assured Entitlement: (not to exceed the number | 保證配額之應付款項: in Box B):

申請保證配額之數目(不得超過乙欄數目):

HK\$ 港元

Box D

Number of Reserved Amount payable for Shares in excess of your Excess Reserved Shares: applied for ("Excess 頂: Reserved Shares" (not to exceed 5,000,000 Reserved Shares)):

申請超過保證配額之預 留股份數目(「超額預留 股份」(不得超過 5,000,000股預留股份)):

Assured Entitlement 超額預留股份之應付款

HK\$ 港元

Box E 戊欄

Total number of Reserved Amount payable for total 5,000,000 Reserved amount payable in Box D): Shares):

預留股份的申請總數 (丙欄+丁欄)(不得超過 5,000,000股預留股份):

Shares applied for (Box C number of Reserved Share + Box D)(not to exceed (amount payable in Box C+ 預留股份總數之應付總 額(丙欄應付款項+丁 欄應付款項):

> HK\$ 港元

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選項2—申請不超過保證配額的預留股份數目及超額預留股份

個以本申請表格申請保證配額及超額預留股份,相關保證配額將獲悉數配發,但有關申請的超額部分則只在有足夠的可用預留股份的情況下方獲接納。有關申請將受到本申請表格及招股章程所載條款及條件的規限且假設優先發售的條件得以達成。

倘 閣下擬申請的保證配額部分少於 閣下的保證配額, 閣下應申請本申請表格應繳款項一覽表所列的其中一個數目,否則 閣下必須按照本申請表格所載之特別公式計算申請有關預留股份數目之正確應繳金額。

閣下擬申請之超額預留股份數目應為本申請表格的一覽表所列的其中一個數目。如申請的超額預留股份數目並非本申請表格應繳款項一覽表所列的其中一個數目,而支票/銀行本票上的金額與利用本申請表格所載的特別公式計算的應付金額不符,則超額申請會遭拒絕受理。

閣下須(i)將申請保證配額的數目及應付款項(應從本申請表格所載的應繳款項一覽表選取或按所載的特別公式計算)填於丙欄;(ii)將申請超額預留股份的數目及應付款項(應從本申請表格所載的應繳款項一覽表選取或按所載的特別公式計算)填於,欄;(iii)自行相加保證配額及超額預留股份數目,戶域則相應的應付款項總額(閣下於丙欄和丁欄所填的金額之總和)填於戊欄;及(iv)提交一張支票(或銀行本票)支付申請應付總額。

Option 3 — Apply only for Excess Reserved Shares

If an application is made on this Application Form for Excess Reserved Shares only, such application will only be met to the extent that there are sufficient available Reserved Shares. Such application will be subject to the terms and conditions set out in this Application Form and the Prospectus and assuming that the conditions of the Preferential Offer are satisfied.

The number of Excess Reserved Shares that you intend to apply for should be one of the numbers set out in the payment table in this Application Form. If the number of Excess Reserved Shares applied for is not one of the numbers set out in the payment table in this Application Form, the excess application will be rejected if the amount on the cheque/banker's cashier order does not match with the amount payable calculated by using the special formula set out in this Application Form.

選項3一只申請超額預留股份

倘以本申請表格只申請超額預留股份,有關申請則 只有在有足夠的可用預留股份的情況下方獲接納。 有關申請將受到本申請表格及招股章程所載條款 及條件的規限且假設優先發售的條件得以達成。

閣下擬申請之超額預留股份數目應為本申請表格應繳款項一覽表所列的其中一個數目。如申請的超額預留股份數目並非本申請表格應繳款項一覽表所列的其中一個數目,而支票/銀行本票上的金額與利用本申請表格所載的特別公式計算的應付金額不符,則超額申請會遭拒絕受理。

Box F 己欄

Number of Excess Reserved Shares applied for (not to exceed 5,000,000 Reserved Shares): 申請的超額預留股份數目(不得超過5,000,000股預留股份):

HK\$
港元

Public Offer — BLUE Form 公開發售 — 藍表

Please use this form to apply for Reserved Shares if you are a Qualifying Vantage Shareholder 如 閣下為合資格盈信股東,請使用本表格申請認購預留股份

| Option 4 — Appl | ly for a num | ber of Reserved | Shares that is |
|-------------------|--------------|-----------------|----------------|
| less than your As | sured Entitl | ement | |

A valid application made on this Application Form for a number of Reserved Shares that is less than a Qualifying Vantage Shareholder's Assured Entitlement will be accepted in full, subject to the terms and conditions set out in this Application Form and the Prospectus and assuming that the conditions of the Preferential Offer are satisfied.

If your application is made for a number of Reserved Shares that is less than your Assured Entitlement as a Qualifying Vantage Shareholder, you should either apply for a number which is one of the numbers set out in the payment table in this Application Form, otherwise you must calculate the correct amount of remittance payable on application for the number of Reserved Shares applied for by using the special formula set out in this Application Form.

選項4—申請之預留股份數目少於 閣下的保證配額

在本申請表格及招股章程所載條款及條件規限下 且假設優先發售之條件得以達成,以本申請表格認 購少於合資格盈信股東保證配額數目之預留股份之 有效申請將獲全數接納。

倘 閣下申請之預留股份數目少於 閣下作為合資格盈信股東獲得的保證配額, 閣下應申請本申請表格應繳款項一覽表所列的其中一個數目,否則 閣下必須按照本申請表格所載之特別公式計算申請有關預留股份數目之正確應繳金額。

Box G 庚欄

| ľ | Number of Reserved | |
|---|-----------------------|----------------------|
| | Shares less than your | |
| | Assured Entitlement | Assured Entitlement: |
| | applied for: | 少於保證配額之應 |
| | 申請少於保證配額 | 付款項: |
| | 之預留股份數目: | |
| | | HK\$ |
| | | 港元 |
| | | |



YOU CAN APPLY RESERVED SHARES BY CHOOSING ONE OF THE FOUR OPTIONS ABOVE 閣下可選擇使用以上四個選項中其中一個申請預留股份

Cheque or banker's cashier order should be crossed "Account Payee Only" and made payable to "Ting Hong Nominees Limited — EXCEL Preferential Offer".

支票或銀行本票須以「只准入抬頭人賬戶」方式劃線開出,並須註明抬頭人為「**鼎康代理人有限公司** 一**怡益優先發售**」。

| Cheque/Banker's cashier order number* 支票/銀行本票號碼* | | banker's | Name of bank on which cheque/banker's cashier order is drawn* | | | |
|---|----------|--------------|---|--------|-------|---|
| Contact telephone no. 聯絡電話號碼 | * | _ | | | | |
| G: 11 (11) 1: (()) | | X 7 (| | 11 () | 1 (*) | 1 |

Signed by (all) applicant(s) (all joint applicants must sign): 由(所有)申請人簽署(所有聯名申請人必須簽署):

You (or, if you are joint applicants, the first-named applicant) must provide your Hong Kong identity card number/passport number/Hong Kong business registration certificate number (Please delete as appropriate)
園下或(倘 閣下為聯名申請人)排名首位申請人

閣下或(倘 閣下為聯名申請人)排名首位申請人必須提供香港身份證號碼/護照號碼/香港商業登記證號碼(請刪除不適用者)

| J. |
|----|
| |

| Date: 日期: | | / | / |
|-----------|----|----|----|
| | Dβ | M月 | Y年 |

Public Offer — BLUE Form 公開發售— 藍表 Please use this form to apply for Reserved Shares if you are a Qualifying Vantage Shareholder

How to make your application

1. You may choose one of the four options on this Application Form in applying for Reserved Shares and use the table or special formula below, as applicable, to calculate how much you must pay.

| NU | NUMBER OF RESERVED SHARES THAT MAY BE APPLIED FOR AND PAYMENTS | | | | | | |
|---|--|---|--------------------------------------|---|--------------------------------------|---|--------------------------------------|
| No. of Reserved Shares applied for | Amount payable on application (HK\$) | No. of Reserved Shares applied for | Amount payable on application (HK\$) | No. of Reserved Shares applied for | Amount payable on application (HK\$) | No. of Reserved Shares applied for | Amount payable on application (HK\$) |
| 2,000 | 2,424.19 | 30,000 | 36,362.88 | 250,000 | 303,024.00 | 1,000,000 | 1,212,096.00 |
| 4,000 | 4,848.38 | 40,000 | 48,483.84 | 300,000 | 363,628.80 | 1,500,000 | 1,818,144.00 |
| 6,000 | 7,272.58 | 50,000 | 60,604.80 | 350,000 | 424,233.60 | 2,000,000 | 2,424,192.00 |
| 8,000 | 9,696.77 | 60,000 | 72,725.76 | 400,000 | 484,838.40 | 2,500,000 | 3,030,240.00 |
| 10,000 | 12,120.96 | 70,000 | 84,846.72 | 450,000 | 545,443.20 | 3,000,000 | 3,636,288.00 |
| 12,000 | 14,545.15 | 80,000 | 96,967.68 | 500,000 | 606,048.00 | 3,500,000 | 4,242,336.00 |
| 14,000 | 16,969.34 | 90,000 | 109,088.64 | 600,000 | 727,257.60 | 4,000,000 | 4,848,384.00 |
| 16,000 | 19,393.54 | 100,000 | 121,209.60 | 700,000 | 848,467.20 | 4,500,000 | 5,454,432.00 |
| 18,000 | 21,817.73 | 150,000 | 181,814.40 | 800,000 | 969,676.80 | 5,000,000 | * 6,060,480.00 |
| 20,000 | 24,241.92 | 200,000 | 242,419.20 | 900,000 | 1,090,886.40 | | |

- * Maximum number of Reserved Shares you may apply for.
- 2. The amount of the remittance payable on application will be equal to the number of Reserved Shares applied for multiplied by the maximum Offer Price of HK\$1.2 per Reserved Share plus 1% brokerage, 0.005% Stock Exchange trading fee and 0.003% SFC transaction levy and then rounded up to the nearest cent.

| Formula for calculating total amount of remittance payable | If you apply for 2,000 Reserved Shares |
|---|--|
| $B = A \times 0.01$ (round to the nearest cent) $C = A \times 0.00005$ (round to the nearest cent) $D = A \times 0.00003$ (round to the nearest cent) | A = 2,000 \times HK\$1 2 = HK\$2,400 B = A \times 0.01 (round to the nearest cent) = HK\$24.0 C = A \times 0.00005 (round to the nearest cent) = HK\$0.12 D = A \times 0.00003 (round to the nearest cent) = HK\$0.07 |
| | Total Amount Payable = HK\$2,424.19 |

- 3. Complete the form in English and sign it. Only written signatures will be accepted (and not by way of personal chop).
- 4. Staple your cheque or banker's cashier order to the form. Each application for the Reserved Shares must be accompanied by either one separate cheque or one separate banker's cashier order. Your application will be rejected if your cheque or banker's cashier order does not meet all the following requirements:

| The | e cheque must: | Banker's cashier order must: |
|-----|---|---|
| • | be in Hong Kong dollars; not be post-dated; be made payable to " Ting Hong Nominees Limited — be crossed "Account Payee Only"; | - EXCEL Preferential Offer"; |
| • | be drawn on your Hong Kong dollar bank account in Hong Kong; and show your account name, which must either be preprinted on the cheque, or be endorsed on the back by a person authorised by the bank. This account name must correspond with your name. If it is a joint application, the account name must be the same as the first-named applicant's name. | be issued by a licensed bank in Hong Kong, and have your name certified on the back by a person authorised by the bank. The name on the banker's cashier order must correspond with your name. If it is a joint application, the name on the back of the banker's cashier order must be the same as the first-named applicant's name. |

Public Offer — BLUE Form 公開發售— 藍表 Please use this form to apply for Reserved Shares if you are a Qualifying Vantage Shareholder

- 5. Tear off the Application Form, fold it once and lodge your completed Application Form (with cheque or banker's cashier order attached) to the special collection boxes at Tricor Investor Services Limited at 26/F, Tesbury Centre, 28 Queen's Road East, Wanchai, Hong Kong.
- 6. Your Application Form can be lodged at these times:

Thursday, 28 November 2013 — 9:00 a.m. to 5:00 p.m. Friday, 29 November 2013 — 9:00 a.m. to 5:00 p.m. Monday, 2 December 2013 — 9:00 a.m. to 5:00 p.m. Tuesday, 3 December 2013 — 9:00 a.m. to 12:00 noon

7. The latest time for lodging your application is 12:00 noon on Tuesday, 3 December 2013. The application lists will be open between 11:45 a.m. to 12:00 noon on that day, subject only to the weather conditions, as described in "Effect of Bad Weather on the Opening of the Application Lists" in the "How to Apply for Public Offer Shares and Reserved Shares" section of the Prospectus.



公開發售 — 藍表 如 閣下為合資格盈信股東,請使用本表格申請認購預留股份

申請手續

1. 閣下申請認購預留股份時可選擇本申請表格四個選項中的其中一個,並使用以下表格或特別公式(視何者適用而定)計算 閣下須繳付的金額。

| | 可申請認購的預留股份數目及應繳款項 | | | | | | |
|--|---|--------------------------------------|---|--|--|--|--|
| 申請認購的 預留股份 數目 | 申請時應繳款項(港元) | 申請認購的 預留股份 數目 | 申請時應繳款項(港元) | 申請認購的 預留股份 數目 | 申請時應繳 款項 (港元) | 申請認購的 預留股份 數目 | 申請時應繳 款項 (港元) |
| 2,000 4,000 6,000 8,000 10,000 | 4,848.38 7,272.58 9,696.77 12,120.96 | 40,000 50,000 60,000 70,000 | 36,362.88 48,483.84 60,604.80 72,725.76 84,846.72 | 300,000 350,000 400,000 450,000 | 303,024.00 363,628.80 424,233.60 484,838.40 545,443.20 | 1,500,000 2,000,000 2,500,000 3,000,000 | 1,212,096.00 1,818,144.00 2,424,192.00 3,030,240.00 3,636,288.00 |
| 12,000 14,000 16,000 18,000 20,000 | 19,393.54 21,817.73 | 90,000 100,000 150,000 | 96,967.68 109,088.64 121,209.60 181,814.40 242,419.20 | 600,000 700,000 800,000 | 606,048.00 727,257.60 848,467.20 969,676.80 1,090,886.40 | 4,000,000 4,500,000 5,000,000 * | 4,242,336.00 4,848,384.00 5,454,432.00 6,060,480.00 |

- * 閣下可申請認講的預留股份最高數目。
- 2. 申請時應付的金額將相等於所申請認購的預留股份數目乘以最高發售價每股預留股份1.2港元 (另加1%經紀佣金、0.005%聯交所交易費及0.003%證監會交易徵費),然後向上約整至最接近港仙。

| 計算應付總額的公式 | 如 閣下申請認購2,000股預留股份 |
|---|---|
| B=A × 0.01 (約整至最接近港仙) C=A × 0.00005 (約整至最接近港仙) D=A × 0.00003 (約整至最接近港仙) | A=2,000 × 1.2港元=2,400港元 B=A × 0.01 (約整至最接近港仙)=24.0港元 C=A × 0.00005 (約整至最接近港仙)=0.12港元 D=A × 0.00003 (約整至最接近港仙)=0.07港元 |
| 應付總額=A+B+C+D | 應付總額=2,424.19港元 |

- 3. 以英文填妥及簽署申請表格。只接納親筆簽名(不得以個人印章代替)。
- 4. 閣下須將支票或銀行本票釘於表格上。每份預留股份的申請須附一張獨立開出支票或一張獨立開出銀行本票。支票或銀行本票必須符合以下所有規定,否則有關的認購申請將不獲接納:

支票必須:

銀行本票必須:

- 為港元;
- 不得為期票;
- 註明抬頭人為「鼎康代理人有限公司—怡益優先發售」;
- 劃線註明「只准入抬頭人賬戶」;
- 從 閣下在香港的港元銀行賬戶中開出;及
- 顯示 閣下的賬戶名稱,而該賬戶名稱必須 已預印在支票上,或由有關銀行授權的人士 在支票背書。賬戶名稱必須與 閣下姓名/ 名稱相同。如屬聯名申請,賬戶名稱必須與 排名首位申請人的姓名/名稱相同。
- 由香港持牌銀行開出,並由有關銀行授權的 人士在銀行本票背面簽署核證 閣下姓名/ 名稱。銀行本票所示姓名/名稱須與 閣下 姓名/名稱相同。如屬聯名申請,銀行本票背 面所示姓名/名稱必須與排名首位申請人的 姓名/名稱相同。

公開發售 — 藍表 如 閣下為合資格盈信股東,請使用本表格申請認購預留股份

- 5. 請撕下申請表格,對摺一次,然後將填妥的申請表格(連同支票或銀行本票)投入卓<mark>佳證券登記</mark>有限公司(地址為香港灣仔皇后大道東28號金鐘匯中心26樓)特設的收集箱內。
- 6. 閣下可於下列時間遞交申請表格:

二零一三年十一月二十八日(星期四) — 上午九時正至下午五時正 二零一三年十一月二十九日(星期五) — 上午九時正至下午五時正 二零一三年十二月二日(星期一) — 上午九時正至下午五時正 二零一三年十二月三日(星期二) — 上午九時正至中午十二時正

7. 截止遞交申請的時間為二零一三年十二月三日(星期二)中午十二時正。本公司將於當日上午十一時四十五分至中午十二時正期間登記認購申請,唯一會影響此時間的變化因素為當日的天氣情況(詳見招股章程「如何申請公開發售股份及預留股份」一節「惡劣天氣對開始辦理申請登記的影響」)。





Excel Development (Holdings) Limited

(Incorporated in the Cayman Islands with limited liability)

SHARE OFFER

Conditions of your application

A. Who can apply

- 1. You and any person(s) for whose benefit you are applying must be a Qualifying Vantage Shareholder(s).
- 2. If you are a firm, the application must be in the individual members' names.
- 3. The number of joint applicants may not exceed 4.
- 4. If you are a body corporate, the application must be signed by a duly authorised officer, who must state his representative capacity, and stamped with your corporation's chop.
- 5. You must be outside the United States, not be a United States Person (as defined in Regulation S under the U.S. Securities Act) and not be a legal or natural person of the PRC (except qualified domestic institutional investors).
- 6. Unless permitted by the Listing Rules, you cannot apply for any Reserved Shares if you are:
 - an existing beneficial owner of Shares in our Company and/or any of its subsidiaries;
 - a Director or chief executive officer of our Company and/or any of its subsidiaries;
 - a connected person of our Company or will become a connected person of our Company immediately upon completion of the Share Offer; or
 - an associate of any of the above.

B. Effect of completing and submitting this Application Form

By completing and submitting this Application Form, you (and if you are joint applicants, each of you jointly and severally) for yourself or as an agent or a nominee on behalf of each person for whom you act:

- undertake to execute all relevant documents and instruct and authorise our Company and/or the Lead Manager (or their agents or nominees), as agents of our Company, to execute any documents for you and to do on your behalf all things necessary to register any Reserved Shares allocated to you in your name as required by the Articles of Association;
- **agree** to comply with the Companies Ordinance and the Articles of Association;
- **confirm** that you have read the terms and conditions and application procedures set out in the Prospectus and in this Application Form and agree to be bound by them;
- **confirm** that you have received and read the Prospectus and have only relied on the information and representations contained in the Prospectus in making your application and will not rely on any other information or representations except those in any supplement to the Prospectus;
- **confirm** that you are aware of the restrictions on the Preferential Offer in the Prospectus;

- agree that none of our Company, the Sole Sponsor, the Lead Manager, the Bookrunner, the Underwriters, their respective directors, officers, employees, partners, agents, advisers and any other parties involved in the Share Offer is or will be liable for any information and representations not in the Prospectus (and any supplement to it);
- agree to disclose to our Company, the Hong Kong Share Registrar, receiving bank, the Lead Manager, the Underwriters and/or their respective advisers and agents any personal data which they may require about you and the person(s) for whose benefit you have made the application;
- if the laws of any place outside Hong Kong apply to your application, agree and warrant that you have complied with all such laws and none of our Company, the Lead Manager and the Underwriters nor any of their respective officers or advisers will breach any law outside Hong Kong as a result of the acceptance of your offer to purchase, or any action arising from your rights and obligations under the terms and conditions contained in the Prospectus and this Application Form:
- **agree** that once your application has been accepted, you may not rescind it because of an innocent misrepresentation;
- **agree** that your application will be governed by the laws of Hong Kong;
 - represent, warrant and undertake that (i) you understand that the Reserved Shares have not been and will not be registered under the U.S. Securities Act; and (ii) you and any person for whose benefit you are applying for the Reserved Shares are outside the United States (as defined in Regulation S) or are a person described in paragraph (h)(3) of Rule 902 of Regulation S;
- **warrant** that the information you have provided is true and accurate;
- **agree** to accept the Reserved Shares applied for, or any lesser number allocated to you under the application;
- authorise our Company to place your name(s) on our Company's register of members as the holder(s) of any Reserved Shares allocated to you, and our Company and/or its agents to send any share certificate(s) and/or any refund cheque(s) to you or the first-named applicant for joint application by ordinary post at your own risk to the address stated on the application, unless you have chosen to collect the share certificate(s) and/or refund cheque(s) in person;
- undertake and confirm that you have only applied for or taken up, or indicated an interest for, and will only apply for or take up, or indicate an interest for either but not both of, the Public Shares in the Public Offer or the Placing Shares under the Placing (except in respect of Reserved Shares applied under the Preferential Offer);
- **understand** that our Company and the Lead Manager will rely on your declarations and representations in deciding whether or not to make any allotment of any of the Reserved Shares to you and that you may be prosecuted for making a false declaration;

Public Offer — BLUE Form 公開發售— 藍表 Please use this form to apply for Reserved Shares if you are a Qualifying Vantage Shareholder

- warrant that, in making an application, you or any person(s) on whose behalf you may be acting is/are Qualifying Vantage Shareholder(s);
- represent, warrant and undertake that in making this application, you and/or, with the exception of HKSCC Nominees, any person(s) for whose behalf you may be acting are not connected person(s) or person(s) who will become connected person(s) of the Company immediately upon completion of the Share Offer, the subscription for Reserved Shares by you and/or, with the exception of HKSCC Nominees, any person(s) on whose behalf you may be acting is not financed directly or indirectly by a connected person of the Company, and you and/or, with the exception of HKSCC Nominees, any person(s) on whose behalf you may be acting is not taking instructions from a connected person of the Company in making this subscription for Reserved Shares:
- (if any application is made for your own benefit) warrant
 that no other application has been or will be made for your
 benefit on a BLUE Application Form by you or by any one
 as your agent or by any other person; and
- (if you are making the application as an agent for the benefit of another person) warrant that (i) no other application has been or will be made by you as agent for or for the benefit of that person or by that person or by any other person as agent for that person on a **BLUE** Application Form and (ii) you have due authority to sign the Application Form or give electronic application instructions on behalf of that other person as their agent.

C. Power of attorney

If your application is made through an authorised attorney, our Company and the Lead Manager may accept or reject your application at their discretion, and on any conditions they think fit, including evidence of the attorney's authority.

Determination of Offer Price and Allocations of Reserved Shares

The Offer Price is expected to be fixed on or around 3 December 2013. Applicants are required to pay the maximum Offer Price of HK\$1.2 for each Offer Share together with 1% brokerage, 0.003% SFC transaction levy and 0.005% Stock Exchange trading fee. If the Offer Price is not agreed between our Company, and the Lead Manager (on behalf of the underwriters) on or before 10 December 2013, the Share Offer will not proceed.

Applications for Offer Shares will not be processed and no allotment of any Offer Shares will be made until the application lists close.

Our Company expects to announce the final Offer Price, the indication of the level of interest in the Placing, the level of applications under the Public Offer and the Preferential Offer and the basis of allocation of the Public Offer Shares and the Reserved Shares on 10 December 2013 in *The Standard* (in English), *Hong Kong Economic Journal* (in Chinese), the website of the Stock Exchange at www.hkexnews.hk and our Company's website at www.excelengco.com. Results of allocations in Public Offer and the Preferential Offer, and the Hong Kong Identity Card/passport/Hong Kong business registration numbers of successful applicants (where applicable) will be available on the above websites.

If your application for Reserved Shares is successful (in whole or in part)

If you apply for 1,000,000 or more Reserved Shares, you may collect it/them in person from: Tricor Investor Services Limited at 26/F, Tesbury Centre, 28 Queen's Road East, Wanchai, Hong Kong from 9:00 a.m. to 1:00 p.m. on Tuesday, 10 December 2013 or such other date as notified by us in the newspapers.

If you are an individual who is eligible for personal collection, you must not authorise any other person to collect for you. If you are a corporate applicant which is eligible for personal collection, your authorised representative must bear a letter of authorisation from your corporation stamped with your corporation's chop. Both individuals and authorised representatives must produce, at the time of collection, evidence of identity acceptable to Tricor Investor Services Limited.

If you do not collect your Share certificate(s) personally within the time period specified for collection, they will be despatched promptly to the address as specified on this Application Form by ordinary post at your own risk.

If you apply for less than 1,000,000 Reserved Shares, your refund cheque(s) and/or share certificate(s) will be sent to the address on the relevant Application Form on Tuesday, 10 December 2013, by ordinary post and at your own risk.

Refund of your money

If you do not receive any Reserved Shares or if your application is accepted only in part, our Company will refund to you your application monies (including the related 1% brokerage, 0.003% SFC transaction levy and 0.005% Stock Exchange trading fee) without interest. If the Offer Price is less than the maximum Offer Price, our Company will refund to you the surplus application monies (including the related 1% brokerage, 0.003% SFC transaction levy and 0.005% Stock Exchange trading fee) without interest.

The refund procedures are stated in the "Despatch/Collection of Share Certificates and Refund Monies" in the "How to Apply for Public Offer Shares and Reserved Shares" section of the Prospectus.



怡益控股有限公司

(於開曼群島註冊成立的有限公司)

股份發售

申請條件

甲. 可提出申請的人士

- 1. 閣下及 閣下為其利益提出申請的人士必須 為合資格盈信股東。
- 2. 如 閣下為商號,申請須以個別成員名義提出。
- 3. 聯名申請人不得超過四名。
- 4. 如 閣下為法人團體,申請須經獲正式授權 人員簽署,並註明其所屬代表身份及蓋上公 司印鑑。
- 5. 閣下必須身處美國境外,並非美國籍人士(定義見美國《證券法》S規例),亦非中國法人或自然人(惟合資格境內機構投資者除外)。
- 6. 除《上市規則》批准外,下列人士概不得申請 認購任何預留股份:
 - 本公司及/或其任何附屬公司股份的現有實益擁有人;
 - 本公司及/或其任何附屬公司的董事或 行政總裁;
 - 本公司關連人士或緊隨股份發售完成後 成為本公司關連人士的人士;或
 - 上述任何人士的聯繫人。

乙. 填交本申請表格的效用

閣下填妥並遞交本申請表格,即表示 閣下(如屬 聯名申請人,即各人共同及個別)代表 閣下本身, 或作為 閣下代其行事的每位人士的代理或代名 人:

- 承諾促使所有相關文件生效,並指示及授權本公司及/或作為本公司代理的牽頭經辦人(或彼等的代理或代名人),代表 閣下促使任何文件生效,並為按照組織章程細則的規定將 閣下獲分配的任何預留股份以 閣下名義登記而代表 閣下作出一切所需事宜;
- 同意遵守《公司條例》及組織章程細則;
- 確認 閣下已細閱招股章程及本申請表格所載的條款及條件以及申請程序,並同意受其約束;
- 確認 閣下已接獲及細閱招股章程,提出申請時也僅依據招股章程載列的資料及陳述, 而除招股章程任何補充文件外,不會依賴任何其他資料或陳述;
- **確認** 閣下知悉招股章程內有關優先發售的 限制;

- 同意本公司、獨家保薦人、牽頭經辦人、賬 簿管理人、包銷商、彼等各自的董事、高級 職員、僱員、合夥人、代理、顧問及參與股 份發售的任何其他人士現時及日後均毋須對 並非載於招股章程(及其任何補充文件)的任 何資料及陳述負責:
- 同意在本公司、香港證券登記處、收款銀行、牽頭經辦人、包銷商及/或彼等各自的顧問及代理提出要求時、向彼等披露其所要求提供有關 閣下及 閣下為其利益提出申請的人士的個人資料;
- 若香港境外任何地方的法例適用於 閣下的申請,則同意及保證 閣下已遵守所有有關法例,且本公司、牽頭經辦人及包銷商和彼等各自的高級職員或顧問概不會因接納 閣下的購買要約,或 閣下在招股章程及本申請表格所載的條款及條件項下的權利及責任所引致的任何行動,而違反香港境外的任何法例,
- **同意** 閣下的申請一經接納,即不得因無意 的失實陳述而撤銷;
- 同意 閣下的申請受香港法例規管;
 - 聲明、保證及承諾:(i) 閣下明白預留股份不曾亦不會根據美國《證券法》登記;及(ii) 閣下及 閣下為其利益申請預留股份的人士均身處美國境外(定義見S規例),或屬S規例第902條第(h)(3)段所述的人士;
- 保證 閣下提供的資料真實及準確;
- **同意**接納所申請數目或根據申請分配予 閣 下但數目較少的預留股份;
- 授權本公司將 閣下的姓名/名稱列入本公司股東名冊,作為 閣下獲分配的任何預留股份的持有人,並授權本公司及/或其代理以普通郵遞方式按申請所示地址向 閣下或聯名申請的首名申請人發送任何股票及/或退款支票,郵誤風險由 閣下承擔,除非 閣下已選擇親身領取股票及/或退款支票;
- 承諾及確認 閣下僅已申請或接納或表示有意認購(亦僅會申請或接納或表示有意認購) 公開發售的公開股份及配售的配售股份兩者 中的其中一者(根據優先發售申請認購的預 留股份除外);
- 明白本公司及牽頭經辦人將依據 閣下的聲明及陳述而決定是否向 閣下配發任何預留股份, 閣下如作出虛假聲明,可能會被檢控;

如 閣下為合資格盈信股東,請使用本表格申請認購預留股份

- **保證**在提出申請時, 閣下或 閣下代其行 事的任何人士為合資格盈信股東;
- 聲明、保證及承諾於提出本申請時, 閣下及/或(香港結算代理人除外) 閣下代其行事的任何人士並非關連人士或將於緊隨股份發售完成後成為本公司關連人士的人士; 閣下及/或(香港結算代理人除外) 閣下代其行事的任何人士認購預留股份的資金並非直接或間接來自本公司的關連人士;及 閣下及/或(香港結算代理人除外) 閣下代其行事的任何人士並非跟從本公司關連人士的指示而提出本預留股份的認購申請;
- (如任何申請為 閣下本身的利益提出)保 證 閣下或作為 閣下代理的任何人士或任 何其他人士不曾亦不會為 閣下利益以藍色 申請表格提出其他申請;及
- (如 閣下作為代理為另一人士的利益提出申請) 保證(i) 閣下(作為代理或為該人士利益) 或該人士或任何其他作為該人士代理的人士 不曾亦不會以藍色申請表格提出其他申請; 及(ii) 閣下獲正式授權作為該人士的代理代為簽署申請表格或發出電子認購指示。

丙. 授權書

如 閣下透過授權人士提出申請,本公司及牽頭經辦人可按其認為合適的條件(包括出示獲授權證明)酌情接納或拒絕 閣下的申請。

釐定發售價及預留股份的分配

預期發售價於二零一三年十二月三日或前後釐定。申請人須繳付每股發售股份1.2港元的最高發售價,另加1%經紀佣金、0.003%證監會交易徵費及0.005%聯交所交易費。倘若本公司與牽頭經辦人(代表包銷商)並無於二零一三年十二月十日或之前協定發售價,股份發售將不會進行。截止登記認購申請前,概不處理發售股份的申請或配發任何發售股份。

本公司預期於二零一三年十二月十日在英文虎報(英文)、信報(中文)、聯交所網站(www.hkexnews.hk)及本公司網站(www.excelengco.com)公佈最終發售價、配售踴躍程度、公開發售與優先發售認購水平及公開發售股份與預留股份分配基準。公開發售與優先發售的分配結果以及成功申請人的香港身份證/護照/香港商業登記號碼(如適用)亦會於上述網站公佈。

如 閣下成功申請認購預留股份(全部或部分)

如 閣下申請1,000,000股或以上預留股份, 閣下可於二零一三年十二月十日(星期二)或本公司在報章上公佈的其他日期上午九時正至下午一時正,親身前往卓佳證券登記有限公司(地址為香港灣仔皇后大道東28號金鐘匯中心26樓)領取股票。如 閣下為個人申請人並合資格親身領取, 閣下不得授權任何其他人士代領。如 閣下為公司申請人並合資格派人領取, 閣下的授權代表領取份養權書領取。個人申請人及授權代表領取股票時均須出示卓佳證券登記有限公司接納的身份證明文件。

如 閣下並無在指定領取時間內親身領取股票, 有關股票將會立刻以普通郵遞方式寄往本申請表 格所示地址,郵誤風險由 閣下承擔。

如 閣下申請認購1,000,000股以下預留股份, 閣下的退款支票及/或股票將於二零一三年十二月十日(星期二)以普通郵遞方式寄往相關申請表格所示地址,郵誤風險由 閣下承擔。

退回款項

若 閣下未獲分配任何預留股份或申請僅部分獲接納,本公司將不計利息退回 閣下的申請股款(包括相關的1%經紀佣金、0.003%證監會交易徵費及0.005%聯交所交易費)。如發售價低於最高發售價,本公司將不計利息退回多收申請股款(包括相關的1%經紀佣金、0.003%證監會交易徵費及0.005%聯交所交易費)。

有關退款程序載於招股章程「如何申請公開發售 股份及預留股份」一節「發送/領取股票及退款」 一段。

Please use this form to apply for Reserved Shares if you are a Qualifying Vantage Shareholder

PERSONAL DATA

Personal Information Collection Statement

This Personal Information Collection Statement informs the applicant for, and holder of Offer Shares, of the policies and practices of our Company and the Hong Kong Share Registrar in relation to personal data and the Personal Data (Privacy) Ordinance (Chapter 486 of the Laws of Hong Kong) (the "**Ordinance**").

1. Reasons for the collection of your personal data

It is necessary for applicants and registered holders of securities to supply correct personal data to our Company or its agents and the Hong Kong Share Registrar when applying for securities or transferring securities into or out of their names or in procuring the services of the Hong Kong Share Registrar.

Failure to supply the requested data may result in your application for securities being rejected, or in delay or the inability of our Company or the Hong Kong Share Registrar to effect transfers or otherwise render their services. It may also prevent or delay registration or transfers of the Offer Shares which you have successfully applied for and/or the despatch of share certificate(s) and/or refund cheque(s) to which you are entitled

It is important that securities holders inform our Company and the Hong Kong Share Registrar immediately of any inaccuracies in the personal data supplied.

2. Purposes

The personal data of the securities holders may be held and processed for the following purposes:

- processing your application and refund cheque, where applicable, verification of compliance with the terms and application procedures set out in this Application Form and the Prospectus and announcing results of allocation of the Offer Shares;
- compliance with applicable laws and regulations in Hong Kong and elsewhere;
- registering new issues or transfers into or out of the names of securities holders including, where applicable, HKSCC Nominees;
- maintaining or updating the register of securities' holders of our Company;
- verifying securities holders' identities;
- establishing benefit entitlements of securities' holders of our Company, such as dividends, rights issues and bonus issues;
- distributing communications from our Company and its subsidiaries;
- compiling statistical information and shareholder profiles;
- disclosing relevant information to facilitate claims on entitlements; and

• any other incidental or associated purposes relating to the above and/or to enable our Company and the Hong Kong Share Registrar to discharge their obligations to securities' holders and/or regulators and/or any other purposes to which the securities' holders may from time to time agree.

3. Transfer of personal data

Personal data held by our Company and the Hong Kong Share Registrar relating to the securities holders will be kept confidential but our Company and the Hong Kong Share Registrar may, to the extent necessary for achieving any of the above purposes, disclose or transfer (whether within or outside Hong Kong) the personal data to any of the following:

- our Company's appointed agents such as financial advisers, receiving bank and overseas principal share registrar;
- where applicants for securities request a deposit into CCASS, HKSCC or HKSCC Nominees, who will use the personal data for the purposes of operating CCASS;
- any agents, contractors or third-party service providers who offer administrative, telecommunications, computer, payment or other services to our Company or the Hong Kong Share Registrar in connection with their respective business operation;
- the Stock Exchange, the SFC and any other statutory regulatory or governmental bodies or otherwise as required by laws, rules or regulations; and
 - any persons or institutions with which the securities' holders have or propose to have dealings, such as their bankers, solicitors, accountants or stockbrokers etc.

4. Access to and correction of personal data

Securities holders have the right to ascertain whether our Company or the Hong Kong Share Registrar hold their personal data, to obtain a copy of that data, and to correct any data that is inaccurate. Our Company and the Hong Kong Share Registrar have the right to charge a reasonable fee for the processing of such requests.

All requests for access to data or correction of data should be addressed to us, at our registered address disclosed in the "Corporate Information" section of the Prospectus or as notified from time to time, for the attention of our company secretary, or the Hong Kong Share Registrar for the attention of the privacy compliance officer.

By signing an Application Form or by giving electronic application instructions to HKSCC, you agree to all of the above.

個人資料 個人資料收集聲明

此項個人資料收集聲明是向發售股份的申請人和持有人說明有關本公司及香港證券登記處有關個人資料和香港法例第486章《個人資料(私隱)條例》(「《**條例**》))方面的政策和慣例。

1. 收集 閣下個人資料的原因

證券申請人及登記持有人以本身名義申請證券或 轉讓或受讓證券時或尋求香港證券登記處的服 務時,必須向本公司或其代理人及香港證券登 記處提供準確個人資料。

未能提供所要求的資料可能導致 閣下申請證券被拒或延遲,或本公司或香港證券登記處無法落實轉讓或提供服務。此舉也可能妨礙或延遲登記或轉讓 閣下成功申請的發售股份及/或寄發 閣下應得的股票及/或退款支票。

證券持有人所提供的個人資料如有任何錯誤,須 立即通知本公司及香港證券登記處。

2. 目的

證券持有人的個人資料可作以下目的持有及處理:

- 處理 閣下的申請及退款支票(如適用)、核 實是否符合本申請表格及招股章程載列的條 款和申請程序以及公佈發售股份的分配結果;
- 遵守香港及其他地區的適用法律及法規;
- 以證券持有人(包括香港結算代理人(如適用))的名義登記新發行證券或轉讓或受讓證券;
- 存置或更新本公司證券持有人的名册;
- 核實證券持有人的身份;
- 確定本公司證券持有人的受益權利、例如股息、供股和紅股等;
- 分發本公司及其附屬公司的通訊;
- 編製統計數據和股東資料;
- 披露有關資料以便就權益索償;及

與上述有關的任何其他附帶或相關目的及/ 或使本公司及香港證券登記處能履行對證券 持有人及/或監管機構承擔的責任及/或證 券持有人不時同意的任何其他目的。

3. 轉交個人資料

本公司及香港證券登記處所持有關證券持有人的個人資料將會保密,但本公司及香港證券登記處可以在為達到上述任何目的之必要情況下,向下列任何人士披露或轉交(無論在香港境內或境外)有關個人資料:

- 本公司委任的代理人,例如財務顧問、收款 銀行和主要海外證券登記處;
- (如證券申請人要求將證券存於中央結算系統)香港結算或香港結算代理人;彼等將會就中央結算系統的運作使用有關個人資料;
- 向本公司或香港證券登記處提供與其各自業務營運有關的行政、電訊、電腦、付款或 其他服務的任何代理人、承包商或第三方服 務供應商;
- 聯交所 證監會及任何其他法定監管機關或 政府部門或遵照其他法例、規則或法規;及
- 證券持有人與其進行或擬進行交易的任何人 士或機構,例如彼等的銀行、律師、會計師 或股票經紀等。

4. 查閱和更正個人資料

證券持有人有權確定本公司或香港證券登記處 是否持有其個人資料,並有權索取有關資料的副 本並更正任何不準確資料。本公司和香港證券 登記處有權就處理有關要求收取合理費用。

所有查閱資料或更正資料的要求應按招股章程「公司資料」一節所披露或不時通知的本公司註冊 地址送交公司秘書,或向香港證券登記處的個人 資料私隱事務主任提出。

閣下簽署申請表格或向香港結算發出電子認購指 示,即表示同意上述各項。