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MOMENTUM FINANCIAL  
HOLDINGS LIMITED  
正乾金融控股有限公司

*(Incorporated in Bermuda with limited liability)*

**(Stock Code: 1152)**

**(1) INSIDE INFORMATION — PROFIT WARNING;  
AND  
(2) CONTINUED SUSPENSION OF TRADING**

**INSIDE INFORMATION — PROFIT WARNING**

This announcement is made by Momentum Financial Holdings Limited (the “**Company**”, together with its subsidiaries, collectively the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (the “**Board**”) of directors (the “**Directors**”) of the Company wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that based on the unaudited consolidated management accounts of the Group for the year ended 31 December 2024 (the “**Period**”), the Group is expected to record a consolidated net loss for the Period in the range of approximately HK\$22.5 million to HK\$24.5 million, as compared to a net profit of approximately HK\$19.5 million for the year ended 31 December 2023. The turnaround from profit to loss was primarily attributable to (i) decrease in cross-border trading business of nutrition food and health care products; and (ii) increase impairment loss on trade receivables.

The audit committee of the Company is in the progress of reviewing and considering the audited annual results of the Group for the Period. Shareholders and potential investors are advised to read carefully the audited annual results announcement of the Group for the Period, which is expected to be published on 4 July 2025.

## **CONTINUED SUSPENSION OF TRADING**

Trading on the Stock Exchange of Hong Kong Limited in the shares of the Company, which was suspended with effect from 9:00 a.m. on 1 April 2025 remains suspended until the announcement in relation to the annual results for the Period is published by the Company. The Company will keep the public informed by making further announcement(s) as appropriate.

**Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.**

By order of the Board  
**Momentum Financial Holdings Limited**  
**Chu Kin Wang Peleus**  
*Executive Director*

Hong Kong, 30 June 2025

*As at the date of this announcement, the Board comprises one executive Director, Mr. Chu Kin Wang Peleus and three independent non-executive Directors, namely, Mr. Sin Ka Man, Ms. Liang Lina and Mr. Chen Yifan.*