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(Incorporated in Bermuda with limited liability) (Stock Code: 1152)

UNUSUAL PRICE AND TRADING VOLUME MOVEMENTS

This announcement is made pursuant to Rule 13.09 of the Rules Governing the Listing of Securities (the "Listing Rules") on The Stock Exchange of Hong Kong Limited (the "Stock Exchange") and the Inside Information Provisions (as defined under the Listing Rules) and Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong) (the "SFO").

The board (the "**Board**") of directors (the "**Directors**") of Infinity Financial Group (Holdings) Limited (the "**Company**", together with its subsidiaries, the "**Group**") has noted the increases in price and trading volume of the shares of the Company today.

The Company wishes to inform its shareholders and potential investors that as at the date of this announcement, the Company is at a preliminary stage of discussing a possible transaction with a potential business partner but no concrete terms have been agreed and the Company has not entered into any legally binding agreement in relation to such possible transaction. The Company will comply with the relevant requirements under the Listing Rules in the event that any announcement has to be made pursuant to the Listing Rules.

Having made such enquiry with respect to the Company as is reasonable in the circumstances, save as disclosed in this announcement, the Board confirms that it is not aware of any reasons for these price and volume movements or of any information which must be announced to avoid a false market in the Company's securities or of any inside information that needs to be disclosed under Part XIVA of the Securities and Futures Ordinance.

This announcement is made by the order of the Company. The Board collectively and individually accepts responsibility for the accuracy of this announcement.

By Order of the Board Infinity Financial Group (Holdings) Limited Yu Xueming Chairman

Hong Kong, 28 September 2016

As at the date of this announcement, the Board comprises four executive directors namely, Mr. Yu Xueming (Chairman), Mr. Yu Chuanfu (Chief Executive Officer), Mr. Sit Yau Chiu and Mr. Zheng Qiang, one non-executive director, namely, Mr. Chan Yee, Herman and three independent non-executive directors, namely, Mr. Wang Wei Hung Andrew, Mr. Sin Ka Man and Mr. Zhao Lixin.