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**BENEFUN INTERNATIONAL HOLDINGS LIMITED**

**奮發國際控股有限公司 \***

*(Incorporated in Cayman Islands with limited liability)*

**(Stock Code: 1130)**

**CHANGE OF HEAD OFFICE AND  
PRINCIPAL PLACE OF BUSINESS IN HONG KONG**

The board of directors (the “Board”) of Benefun International Holdings Limited (the “Company”) hereby announces that the Company’s head office and principal place of business in Hong Kong has been changed to Room 3501, Bank of America Tower, 12 Harcourt Road, Central, Hong Kong with effect from 31 July, 2009.

By Order of the Board

**Kam Yuen**

Chief Executive Officer and  
Executive Director

Hong Kong, 31 July 2009

*As at the date hereof, the Board comprises five executive directors, namely Mr. Tan Sim Chew (Chairman), Ms. Kam Yuen (Chief Executive Director), Mr. Leung Kwong Choi, Mr. Kwok Wai, Wilfred and Mr. Lo King Fat, Lawrence,; and three independent non-executive directors, namely Mr. Cheung Ngai Lam, Mr. Wong Kwai Sang and Mr. Christopher David Thomas.*

*\* For identification only*