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BENEFUN INTERNATIONAL HOLDINGS LIMITED

奮發國際控股有限公司 *

(Incorporated in Cayman Islands with limited liability)

(Stock Code: 1130)

DATE OF BOARD MEETING

The board of directors (the “Board”) of Benefun International Holdings Limited (“the Company”) announces that a meeting of the Board will be held on Thursday, 26th March, 2009 to approve, among other matters, the interim results of the Company and its subsidiaries for the six months ended 31st December, 2008 and its publication.

For and on behalf of
Benefun International Holdings Limited
TAN Sim Chew
Chairman

Hong Kong, 16th March, 2009

As at the date hereof, the Board comprises three executive directors, namely Mr. TAN Sim Chew, Mr. LO King Fat, Lawrence and Mr. LEUNG Kwong Choi; and four independent non-executive directors, namely Mr. CHEUNG Ngai Lam, Mr. TSANG Chung Yu, Mr. LI Chun Ming, Raymond and WONG Kwai Sang.

* For identification only