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BENEFUN INTERNATIONAL HOLDINGS LIMITED

奮發國際控股有限公司 *

(Incorporated in Cayman Islands with limited liability)

(Stock Code: 1130)

**CHANGE OF HEAD OFFICE AND PRINCIPAL PLACE OF
BUSINESS IN HONG KONG**

The board of directors (the "Board") of Benefun International Holdings Limited (the "Company") hereby announces that the Company's head office and principal place of business in Hong Kong has been changed to 13th Floor, Goodfit Commercial Building, 7 Fleming Road, Wanchai, Hong Kong with effect from 5 March, 2009.

By Order of the Board
Lawrence LO King Fat
Company Secretary

Hong Kong, 5th day of March, 2009.

As at the date hereof, the Board comprises three executive directors, namely Mr. TAN Sim Chew, Mr. LO King Fat, Lawrence and Mr. LEUNG Kwong Choi, James; and four independent non-executive directors, namely Mr. CHEUNG Ngai Lam, Mr. TSANG Chung Yu, Mr. LI Chun Ming, Raymond and Mr. WONG Kwai Sang.

** For identification only*