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SOUNDWILL HOLDINGS LIMITED

(Incorporated in Bermuda with limited liability)

(Stock Code: 878)

APPOINTMENT OF EXECUTIVE DIRECTOR

The Board announces that Mr. Lau Kam Kwok, Dickson has been appointed as an executive director of the Company with effect from 29 December 2011.

The board of directors (the “Board”) of Soundwill Holdings Limited (the “Company”, together with its subsidiaries, collectively the “Group”) is pleased to announce that Mr. Lau Kam Kwok, Dickson has been appointed as an executive director of the Company with effect from 29 December 2011.

Mr. Lau Kam Kwok, Dickson, aged 44, joined the Group in 2010 and is financial controller of the Group. Mr. Lau is a fellow member of the Hong Kong Institute of Certified Public Accountants and graduated from City University of Hong Kong with a bachelor degree in accountancy. Mr. Lau has over 20 years of experience in auditing, finance and accounting.

Mr. Lau has entered into an employment contract with the Company. He is entitled to receive a basic salary of HK\$93,000 per month and discretionary bonus. Mr. Lau’s emolument is determined by reference to his individual performance and contribution, the overall performance of the Company and the prevailing economic situation and market practice. Mr. Lau has no designated length of service with the Company but he will be subject to retirement by rotation and re-election at the annual general meeting of the Company in accordance with the bye-laws of the Company.

As at the date of this announcement, Mr. Lau has interest in 150,000 share options of the Company. Save as disclosed above, Mr. Lau (1) does not have any relationship with any director, senior management or substantial or controlling shareholder of the Company, (2) has no interest in shares of the Company (within the meaning of Part XV of the Securities and Futures Ordinance), (3) did not hold any directorship in listed public companies in the last

three years, and (4) does not have any other information that needs to be disclosed pursuant to any of the requirements as set out in rule 13.51(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and there is no other matter that needs to be brought to the attention of the shareholders of the Company.

The Board would like to express its warmest welcome to Mr. Lau for joining the Board.

By Order of the Board
Soundwill Holdings Limited
Foo Kam Chu, Grace
Chairman

Hong Kong, 29 December 2011

As at the date of this announcement, the Board of the Company comprises (i) Executive Directors: Foo Kam Chu, Grace, Chan Wai Ling, Kong Siu Man, Kenny and Lau Kam Kwok, Dickson; (ii) Independent Non-Executive Directors: Chan Kai Nang, Pao Ping Wing and Ng Chi Keung.