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SOUNDWILL HOLDINGS LIMITED

(Incorporated in Bermuda with limited liability)

(Stock Code: 878)

Date of Board Meeting

The board of directors (the “Board”) of Soundwill Holdings Limited (“the Company”) announces that a meeting of the Board will be held on Wednesday, 23 March 2011 at 21st Floor, Soundwill Plaza, 38 Russell Street, Causeway Bay, Hong Kong, for the purpose of, amongst other matters, approving the final results of the Company and its subsidiaries for the year ended 31 December 2010 and its publication, and considering the payment of a final dividend, if any.

By Order of the Board

Soundwill Holdings Limited

Tse Wai Hang

Company Secretary

Hong Kong, 8 March 2011

As at the date of this announcement, the Board of Directors of the Company comprises (i) Executive Directors: Foo Kam Chu, Grace, Chan Wai Ling, Kong Siu Man, Kenny, Tse Wai Hang; (ii) Non-Executive Directors: Liang Yanfeng, Meng Qinghui; and (iii) Independent Non-Executive Directors: Chan Kai Nang and Pao Ping Wing.