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PERFECTECH INTERNATIONAL HOLDINGS LIMITED

(威發國際集團有限公司)*

(the "Company")

(Incorporated in Bermuda with limited liability)

(Stock Code: 0765)

POSITIVE PROFIT ALERT

This announcement is made by the Company pursuant to Rule 13.09 of the Listing Rules.

The Board wishes to inform the shareholders and the potential investors of the Company that based on the management's preliminary assessment of the management accounts, the Group is expected to record a profit for the year ended 31 December 2009 as compared to the loss for the same corresponding period in 2008 as a result of increase in gross profit margin of toy products segment and investment income.

The shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

This announcement is made by Perfectech International Holdings Limited ("the Company", together with its subsidiaries, "the Group") pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited ("the Listing Rules").

The Board wishes to inform the shareholders and the potential investors of the Company that based on the management's preliminary assessment of the management accounts, the Group is expected to record a profit for the year ended 31 December 2009 as compared to the loss for the same corresponding period in 2008 as a result of increase in gross profit margin of toy products segment and investment income.

The information contained in this announcement is only based on the preliminary assessment by the Company's management according to the management accounts and such information has not been audited or reviewed by the Company's auditors. Details of the performance of the Group for the year ended 31 December 2009 will be disclosed in the audited consolidated final results announcement of the Company, which is scheduled to be published on 20 April 2010.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
Perfectech International Holdings Limited
Poon Siu Chung
Chairman

Hong Kong, 2 March 2010

As at the date of this announcement, the Board is composed of Mr. Poon Siu Chung, Mr. Ip Siu On and Mr. Tsui Yan Lee, Benjamin as executive directors, Mr. Lam Yat Cheong, Mr. Yip Chi Hung and Mr. Choy Wing Keung, David as independent non-executive directors.

**for identification purpose only*