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## **SAMSON PAPER HOLDINGS LIMITED**

**森信紙業集團有限公司\***

*(Incorporated in Bermuda with limited liability)*

**(Stock Code: 731)**

### **POSITIVE PROFIT ALERT**

This announcement is made by the Company pursuant to Rule 13.09 of the Listing Rules and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong).

The Board wishes to inform the shareholders of the Company and potential investors that, based on the preliminary review of the unaudited consolidated management accounts of the Group, the profit attributable to equity holders of the Company for the year ended 31 March 2017 is expected to increase by not less than 70% as compared to that for the year ended 31 March 2016.

**Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.**

This announcement is made by Samson Paper Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rule**”) and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Future Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors of the Company (the “**Board**”) wishes to inform the shareholders of the Company and potential investors that, based on the preliminary review of the unaudited consolidated management accounts of the Group, the profit attributable to equity holders of the Company for the year ended 31 March 2017 (“**FY2017**”) is expected to increase by not less than 70% as compared to that for the year ended 31 March 2016, which was mainly due to considerable growth of the revenue of the Group’s paper business in the second half of FY2017 and the reduction of loss in the Group’s retail business.

The information contained in this announcement is only based on preliminary assessment of the consolidated management accounts of the Group for FY2017, which have not been audited by the Company’s auditors and will be subject to changes and finalisation. The final results of the Group for FY2017 is expected to be published before the end of June 2017.

\* *For identification purpose only*

**Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.**

By Order of the Board  
**SAMSON PAPER HOLDINGS LIMITED**  
**SHAM Kit Ying**  
*Chairman*

Hong Kong, 5 June 2017

*As at the date of this announcement, the Board comprises five executive directors, namely Mr. SHAM Kit Ying, Mr. LEE Seng Jin, Mr. CHOW Wing Yuen, Ms. SHAM Yee Lan, Peggy and Mr. LEE Yue Kong, Albert, one non-executive director, Mr. LAU Wang Yip, Eric and three independent non-executive directors, namely Mr. PANG Wing Kin, Patrick, Mr. TONG Yat Chong and Mr. NG Hung Sui, Kenneth.*