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SAMSON PAPER HOLDINGS LIMITED

森信紙業集團有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code: 731)

VOLUNTARY ANNOUNCEMENT

Samson Paper Holdings Limited (the “**Company**”, and together with its subsidiaries, the “**Group**”) noticed certain recent local news articles about the injection of a health food retail business, namely FoodWise, into the Group by the Company’s controlling shareholder and wishes to clarify that such statements are inaccurate as FoodWise and its holding company are, and have since their establishment been, part of the Group.

FoodWise is a Hong Kong-based food store that inspires health and well-being, and is principally engaged in the sale of a selection of wholesome, affordable and convenient food. It is currently operating four shop locations in Hong Kong and such business contributes to a minute amount of the Group’s turnover.

By order of the Board
Mr. LEE Yue Kong, Albert
Company Secretary

Hong Kong, 17 September 2014

As at the date of this announcement, the Board comprises five executive directors, namely Mr. SHAM Kit Ying, Mr. LEE Seng Jin, Mr. CHOW Wing Yuen, Ms. SHAM Yee Lan, Peggy and Mr. LEE Yue Kong, Albert, one non-executive director, Mr. LAU Wang Yip, Eric and three independent non-executive directors, namely Mr. PANG Wing-Kin, Patrick, Mr. TONG Yat Chong and Mr. NG Hung Sui, Kenneth.

* *For identification purpose only*