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SAMSON PAPER HOLDINGS LIMITED

森信紙業集團有限公司*

(incorporated in Bermuda with limited liability)

(Stock code: 731)

ALTERATION OF RECORD DATE, PAYMENT DATE

AND

BOOK CLOSURE DATES FOR THE FINAL DIVIDEND

The Board has resolved to reschedule the record date for the proposed final dividend from 25 September 2012 to 5 October 2012 and payment date for the proposed final dividend from 5 October 2012 to 12 October 2012. As such, the proposed final dividend will be payable on 12 October 2012 to persons who are shareholders of the Company on 5 October 2012, subject to the approval of shareholders at the Annual General Meeting. As a result of the alteration of the record date for the proposed final dividend, in addition to the book closure period from Wednesday, 19 September 2012 to Tuesday, 25 September 2012 (both days inclusive) as previously announced for the purpose of determining the eligibility of shareholders to attend and vote at the Annual General Meeting, there will be a further book closure period from Wednesday, 3 October 2012 to Friday, 5 October 2012 (both days inclusive) for the purpose of ascertaining entitlements of shareholders to the proposed final dividend.

Reference is made to the announcement (the “Announcement”) of Samson Paper Holdings Limited (the “Company”) dated 21 June 2012 in relation to the consolidated results of the Company and its subsidiaries for the financial year ended 31 March 2012. Terms defined in the Announcement shall have the same meanings when used in this announcement.

ALTERATION OF RECORD DATE AND PAYMENT DATE FOR THE FINAL DIVIDEND

It was stated in the Announcement that subject to the approval of shareholders at the forthcoming annual general meeting on 25 September 2012 (“Annual General Meeting”), a final dividend of HK0.98 cent per share was recommended to be payable on 5 October 2012 to persons who were registered shareholders of the Company on 25 September 2012. The Board has resolved to reschedule the record date and payment date for the proposed final dividend to 5 October 2012 and 12 October 2012 respectively (i.e. the proposed final dividend will be payable on 12 October 2012 to persons who are shareholders of the Company on 5 October 2012, subject to the approval of shareholders at the Annual General Meeting).

Pursuant to Rule 13.66(2) of the Listing Rules, the last day for trading in the shares with entitlements to the proposed final dividend shall fall at least one business day after the forthcoming annual general meeting (i.e. 26 September 2012). In order to comply with such requirement and after taking into account the time required for ascertaining shareholders' entitlement to the proposed final dividend and arranging payment, it is necessary to reschedule the record date and the payment date for the proposed final dividend as mentioned above.

CLOSURE OF REGISTER OF MEMBERS

It was further stated in the Announcement that the register of members of the Company will be closed from Wednesday, 19 September 2012 to Tuesday, 25 September 2012 (both days inclusive), during which period no transfer of shares will be registered. The register of members of the Company will still be closed during the aforesaid period for the purpose of determining the eligibility of shareholders to attend and vote at the Annual General Meeting. As such, in order to be eligible to attend and vote at the Annual General Meeting, all duly completed transfer forms accompanied by the relevant share certificates must be lodged with the Company's Hong Kong branch share registrar, Computershare Hong Kong Investor Services Limited at Shop 1712–1716, 17th Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong for registration no later than 4:30 p.m. on Tuesday, 18 September 2012.

As a result of the alteration of the record date for the proposed final dividend mentioned above, there will be a further book closure period for the purpose of ascertaining entitlements of shareholders to the proposed final dividend. The register of members of the Company will be closed from Wednesday, 3 October 2012 to Friday, 5 October 2012 (both days inclusive), during which period no transfer of shares will be registered. In order to qualify for the proposed final dividend, all duly completed transfer forms accompanied by the relevant share certificates must be lodged with the Company's Hong Kong branch share registrar, Computershare Hong Kong Investor Services Limited at Shop 1712–1716, 17th Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong for registration no later than 4:30 p.m. on Friday, 28 September 2012.

By Order of the Board
Mr. LEE Yue Kong, Albert
Company Secretary

Hong Kong, 21 August 2012

As at the date of this announcement, the Board comprises five executive directors, namely Mr. SHAM Kit Ying, Mr. LEE Seng Jin, Mr. CHOW Wing Yuen, Ms. SHAM Yee Lan, Peggy and Mr. LEE Yue Kong, Albert, one non-executive director, Mr. LAU Wang Yip, Eric and three independent non-executive directors, namely Mr. PANG Wing Kin, Patrick, Mr. TONG Yat Chong and Mr. NG Hung Sui, Kenneth.

* *for identification purposes*