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## **SAMSON PAPER HOLDINGS LIMITED**

**森信紙業集團有限公司\***

*(Incorporated in Bermuda with limited liability)*

**(Stock code: 731)**

### **UNUSUAL PRICE AND TRADING VOLUME MOVEMENTS**

This announcement is made at the request of The Stock Exchange of Hong Kong Limited (the “Stock Exchange”).

The board of directors (the “Board”) of Samson Paper Holdings Limited (the “Company”) has noted today’s increases in the price and trading volume of the shares of the Company and wish to state that we are not aware of any reasons for such increases except that 江蘇遠通紙業有限公司 (Jiangsu Yuan Tong Paper Co. Ltd.) (“JYTP”), a 99%-owned indirect subsidiary of the Company is in negotiation with independent third parties regarding the acquisition by JYTP of paper making machines which will form part of its production facilities (the “Transaction”). JYTP was acquired pursuant to the connected and major transaction in relation to the proposed acquisition of Kingsrich Group Limited as disclosed in the announcement of the Company dated 13 July 2007 and the circular of the Company dated 20 August 2007 and the Transaction is proposed to be made according to the plan for the setting up of the production facilities of JYTP. The negotiation may or may not lead to any agreement and the Transaction may or may not materialise. Based on the latest amount of consideration under negotiation, the Transaction, if materialised, may constitute a discloseable transaction for the Company under the Rules Governing the Listing of Securities on the Stock Exchange (the “Listing Rules”). The Company will make further announcement(s) in accordance with the requirements of the Listing Rules as and when appropriate.

The Board confirms that, save for the Transaction, there are no negotiations or agreements relating to intended acquisitions or realisations which are discloseable under rule 13.23 of the Listing Rules, neither is the Board aware of any matter discloseable under the general obligation imposed by rule 13.09 of the Listing Rules, which is or may be of a price-sensitive nature.

Shareholders of the Company and potential investors of the Company are advised to exercise caution when dealing in the Company's shares.

Made by the order of the Board, the directors of the Company individually and jointly accept responsibility for the accuracy of this announcement.

By order of the Board  
**Mr. LEE Yue Kong, Albert**  
*Company Secretary*

Hong Kong, 11 September 2007

*As at the date of this announcement, the Board comprises of five executive directors, namely Mr. SHAM Kit Ying, Mr. LEE Seng Jin, Mr. CHOW Wing Yuen, Ms. SHAM Yee Lan, Peggy and Mr. LEE Yue Kong, Albert, one non-executive director, Mr. LAU Wang Yip, Eric and three independent non-executive directors, namely Mr. PANG Wing-Kin, Patrick, Mr. TONG Yat Chong and Mr. NG Hung Sui, Kenneth.*

\* *For identification purpose only*