



上海實業城市開發集團有限公司

SHANGHAI INDUSTRIAL URBAN DEVELOPMENT GROUP LIMITED

(Incorporated in Bermuda with limited liability)

(於百慕達註冊成立之有限公司)

(Stock Code: 563)

(股份代號: 563)

12 November 2014

Dear Shareholder(s),

**Shanghai Industrial Urban Development Group Limited (the “Company”):-
Notification of Publication of Circular on Major Transactions, Acquisition of The Entire Issued Share Capital of Continental Land Development Limited, Formation of Joint Venture with Nan Fung Group and Deemed Disposal of 49% of Advantage World Investment Limited (the “Current Corporate Communications”)**

The Current Corporate Communications of the Company (in English and Chinese) are available on the Company’s website at www.siud.com and the website of Hong Kong Exchanges and Clearing Limited (“HKEx”) at www.hkexnews.hk. You may access the Current Corporate Communications by clicking “Investor Relations” on the homepage of the Company’s website.

You are entitled at any time to change your means of receipt and/or choice of language of the Current Corporate Communications and/or all future Corporate Communications^(Note) of the Company by providing reasonable prior notice through: (i) writing to the Company c/o the Hong Kong branch share registrar and transfer office of the Company, Tricor Secretaries Limited at Level 22, Hopewell Centre, 183 Queen’s Road East, Hong Kong, or (ii) completing the Change Request Form on the reverse side and returning it by using the pre-paid postage mailing label at the bottom of the Change Request Form (no stamp is needed if posted in Hong Kong), or (iii) sending an e-mail with a scanned copy of the completed Change Request Form to siud563-ecom@hk.tricorglobal.com. The Change Request Form may also be downloaded from the Company’s website at www.siud.com or the HKEx’s website at www.hkexnews.hk.

Even if you have chosen (or are deemed to have agreed) to read the website version of the Company’s Current Corporate Communications published on the Company’s website instead of receiving printed copies, if for any reason, you have difficulty in receiving or gaining access to such website version, the Company will, upon your request in writing (by way of a letter to the Company c/o the Hong Kong branch share registrar and transfer office of the Company or by way of an e-mail to siud563-ecom@hk.tricorglobal.com), promptly send the printed version(s) of the Current Corporate Communications to you free of charge. If you have received either the English or the Chinese version, you may also request that printed copies in the other language be sent to you.

Should you have any queries relating to the above, please call the service hotline of the Hong Kong branch share registrar and transfer office of the Company at (852) 2980-1333 during business hours (9:00 a.m. to 6:00 p.m., Monday to Friday, excluding Hong Kong public holidays).

Yours faithfully,

For and on behalf of

Shanghai Industrial Urban Development Group Limited

Ni Jianda

Chairman

Note: Corporate Communications include but are not limited to (a) directors’ reports, annual accounts together with copies of the auditors’ reports and, where applicable, summary financial reports; (b) interim reports and, where applicable, summary interim reports; (c) notices of meeting; (d) listing documents; (e) circulars; and (f) proxy forms.

各位股東：

上海實業城市開發集團有限公司(「本公司」)：—
主要交易，收購華欣大企業有限公司之全部已發行股本，與南豐集團成立合營企業及視作出售 Advantage World Investment Limited 之 49% 權益之通函(「是次公司通訊」)之登載通知

本公司是次公司通訊(中文及英文版)已於本公司網站 www.siud.com 及香港交易及結算所有限公司(「香港交易所」)網站 www.hkexnews.hk 登載。閣下可在本公司網站主頁按「投資者關係」瀏覽是次公司通訊。

閣下有權隨時預先以下述方式發出合理通知，以更改收取是次公司通訊及／或所有日後本公司的公司通訊^(附註)的收取方式及／或語言版本之選擇：(i) 書面致函本公司(經本公司之香港股份過戶登記分處卓佳秘書商務有限公司，地址為香港皇后大道東一百八十三號合和中心二十二樓)；或(ii) 填妥本函背面的變更申請表，使用變更申請表下方的已預付郵費郵寄標籤(倘於香港投寄則毋須貼上郵票)，將變更申請表寄回；或(iii) 將已填妥之變更申請表的掃描副本電郵至 siud563-ecom@hk.tricorglobal.com。變更申請表亦可於本公司網站 www.siud.com 或香港交易所網站 www.hkexnews.hk 下載。

即使閣下已選擇(或被視為已同意)瀏覽刊於本公司網站的本公司是次公司通訊網上版本，以代替收取印刷本，如因任何理由於收取或接收該網上版本出現困難，本公司在收到閣下的書面要求(經本公司之香港股份過戶登記分處或電郵至 siud563-ecom@hk.tricorglobal.com)後，將儘快向閣下免費寄發是次公司通訊的印刷本。倘閣下已收取英文版或中文版，閣下亦可要求本公司向閣下寄發另一語言的印刷本。

倘閣下對上述事宜有任何查詢，請於營業時間內(星期一至星期五上午9時至下午6時，香港公眾假期除外)致電本公司香港股份過戶登記分處服務熱線(852) 2980-1333。

代表
上海實業城市開發集團有限公司

主席

倪建達

謹啟

附註：公司通訊包括但不限於(a)董事會報告、年度賬目連同核數師報告副本及(倘適用)財務報告概要；(b)中期報告及(倘適用)中期報告概要；(c)會議通告；(d)上市文件；(e)通函；及(f)代表委任表格。

二零一四年十一月十二日