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上海實業城市開發集團有限公司

SHANGHAI INDUSTRIAL URBAN DEVELOPMENT GROUP LIMITED

(Incorporated in Bermuda with limited liability)

(Stock Code: 563)

ELECTION OF MEANS OF RECEIPT AND LANGUAGE OF CORPORATE COMMUNICATIONS

Pursuant to Rules 2.07A and 2.07B of the Listing Rules and the Bye-laws, the Company is making arrangements to ascertain the preferences of Shareholders with respect to the choice of means of receipt and language of the Company's future Corporate Communications.

INTRODUCTION

Pursuant to Rules 2.07A and 2.07B of the Listing Rules and the Bye-laws, the Company is making the arrangements described below to ascertain the preferences of Shareholders as to the choice of means of receipt and language of the Company's future Corporate Communications either: (i) by electronic means through the Company's website at www.siud.com; or (ii) in printed form, in English only, in Chinese only, or in both English and Chinese.

In support of environmental protection and for the purpose of saving printing and mailing costs, the Company recommends that Shareholders elect the Website Version (as defined below) option.

PROPOSED ARRANGEMENTS

In accordance with Rules 2.07A and 2.07B of the Listing Rules, the following arrangements will be made by the Company:

1. The Company will send a letter on 16 April 2012 (the "**First Letter**") together with a reply form (with a pre-paid postage mailing label applicable for posting within Hong Kong only) (the "**Reply Form**"), in both English and Chinese, to Shareholders to enable them to elect any one of the following options for receiving future Corporate Communications:
 - (a) to read all future Corporate Communications published on the Company's website at www.siud.com (the "**Website Version**") instead of receiving printed copies, and to receive a written notification either by post or by e-mail of the publication of the relevant Corporate Communications on the Company's website; or

- (b) to receive the printed English version of all future Corporate Communications only; or
- (c) to receive the printed Chinese version of all future Corporate Communications only; or
- (d) to receive both the printed English and Chinese versions of all future Corporate Communications.

The First Letter will explain that if the Company does not receive the Reply Form duly completed and signed by the Shareholder or does not receive a response indicating an objection from the Shareholder within 28 days from the date of the First Letter (i.e. by 14 May 2012) and until the Shareholder informs the Company c/o the Company's Share Registrar by reasonable prior notice in writing or by sending an e-mail to siud563-ecom@hk.tricorglobal.com, such Shareholder will be deemed to have agreed to the Website Version instead of receiving printed copies of all future Corporate Communications.

2. With respect to Shareholders who choose to receive the Corporate Communications in printed form, the Company will send the appropriate version(s) of the Corporate Communications in the elected language(s) to the Shareholder who has made a selection unless and until they inform the Company c/o the Company's Share Registrar by reasonable prior notice in writing or by sending an e-mail to siud563-ecom@hk.tricorglobal.com to indicate that they wish to receive the Corporate Communications in the other (or both) language(s) (as the case may be), or by electronic means through the Company's website.
3. When each of the printed Corporate Communications is sent in accordance with the Shareholders' preference described above, a letter (the "**Second Letter**") together with a change request form (with a pre-paid postage mailing label applicable for posting within Hong Kong only) (the "**Change Request Form**"), in both English and Chinese, will be attached to or printed in the relevant Corporate Communications, specifying that the Corporate Communications prepared in the other language will be available upon request and that Shareholders may change their means of receipt and choice of language of subsequent Corporate Communications by completing and returning the Change Request Form to the Company c/o the Company's Share Registrar or by sending an e-mail with a scanned copy of the completed Change Request Form to siud563-ecom@hk.tricorglobal.com. Despite the above, Shareholders are entitled to notify the Company c/o the Company's Share Registrar by providing reasonable prior notice in writing that they wish to change their elected means of receipt and/or choice of language of the Corporate Communications at any time.
4. With respect to Shareholders who choose to use the Website Version of future Corporate Communications, if for any reason, such Shareholders have difficulty in receiving or gaining access to the Website Version of the Corporate Communications, the Company will upon request in writing to the Company c/o the Company's Share Registrar or by e-mail to siud563-ecom@hk.tricorglobal.com, promptly send the Corporate Communications to such Shareholders in printed form free of charge.

5. All future Corporate Communications in both English and Chinese and in accessible format will be available on the Company's website at www.siud.com. Electronic copies of all such Corporate Communications in both English and Chinese will be submitted to the Stock Exchange pursuant to the Listing Rules, and will also be available on the website of the Stock Exchange at www.hkexnews.hk.
6. The Company (through the Share Registrar) will provide a dial-up hotline service (Tel: (852) 2980 1333) during business hours (9:00 a.m. to 6:00 p.m., Monday to Friday, excluding Hong Kong public holidays) to enable Shareholders to make enquiries of the Company's proposed arrangements as set out above.
7. The First Letter and the Second Letter will mention that both languages of future Corporate Communications will be available from the Company and the Company's Share Registrar upon request, as well as on the Company's website and the website of the Stock Exchange and that the dial-up hotline service will be provided.

DEFINITIONS

In this announcement, the following expressions have the meanings set out below unless the context requires otherwise:

“Bye-laws”	the bye-laws of the Company
“Company”	Shanghai Industrial Urban Development Group Limited, a company incorporated under the laws of Bermuda with limited liability, the shares of which are listed on the main board of the Stock Exchange
“Corporate Communications”	any documents issued or to be issued by the Company for the information or action of Shareholders as defined in Rule 1.01 of the Listing Rules
“Listing Rules”	the Rules Governing the Listing of Securities on The Stock Exchange
“Share Registrar”	Tricor Secretaries Limited, the Hong Kong branch share registrar of the Company, at 26th Floor, Tesbury Centre, 28 Queen's Road East, Wanchai, Hong Kong

“Shareholder(s)” holder(s) of the shares of the Company
“Stock Exchange” The Stock Exchange of Hong Kong Limited

By Order of the Board
Shanghai Industrial Urban Development Group Limited
Chan Kin Chu, Harry
Company Secretary

Hong Kong, 13 April 2012

As at the date of this announcement, the board of directors of the Company comprises Mr. Cai Yu Tian, Mr. Ni Jianda, Mr. Qian Shizheng, Mr. Zhou Jun, Mr. Yang Biao and Mr. Chen Anmin as executive directors and Mr. Doo Wai-Hoi, William, J.P., Dr. Wong Ying Ho, Kennedy, BBS, J.P., Mr. Fan Ren Da, Anthony and Mr. Li Ka Fai, David as independent non-executive directors.