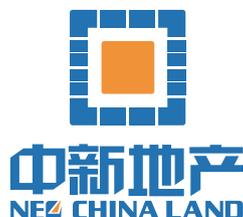


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NEO-CHINA LAND GROUP (HOLDINGS) LIMITED

中新地產集團(控股)有限公司*

(Incorporated in Bermuda with limited liability)

(Shares – Stock Code: 563;

Convertible bonds due 2011 – Stock Code: 2528)

CLARIFICATION ANNOUNCEMENT

Reference is made to the announcement issued by Neo-China Land Group (Holdings) Limited (the “Company”) on 12 July 2010 in relation to the appointment of chairman, executive directors and independent non-executive directors (the “Announcement”).

The board of directors of the Company wishes to clarify that, in addition to the information disclosed in the Announcement, Mr. Doo Wai Hoi, William, J.P., an independent non-executive director of the Company, had been an executive director of Taifook Securities Group Limited (a company listed on The Stock Exchange of Hong Kong Limited) before he resigned such position in January 2010.

By Order of the Board of
Neo-China Land Group (Holdings) Limited
Jia Bo Wei
Executive Director

Hong Kong, 10 August 2010

As at the date of this announcement, the board of directors of the Company comprises:

Executive directors:

Mr. Cai Yu Tian, Mr. Ni Jian Da, Mr. Qian Shi Zheng, Mr. Zhou Jun, Mr. Yang Biao, Mr. Chen An Min and Mr. Jia Bo Wei

Independent non-executive directors:

Mr. Doo Wai-Hoi, William, J.P., Dr. Wong Ying Ho, Kennedy, BBS, J.P., Mr. Fan Ren Da, Anthony and Mr. Li Ka Fai, David

* *For identification purposes only*