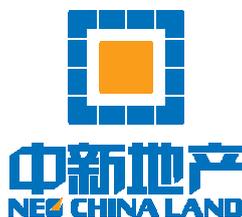


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## **NEO-CHINA LAND GROUP (HOLDINGS) LIMITED**

**中新地產集團(控股)有限公司\***

*(incorporated in Bermuda with limited liability)*

**(Shares - Stock Code: 0563. Convertible bonds due 2011: Stock Code: 2528)**

### **Date of Board Meeting**

The board of directors (the “Board”) of Neo-China Land Group (Holdings) Limited (the “Company”) hereby announces that a meeting of the Board of the Company will be held on Tuesday, 30 March 2010 for the purpose of, among other matters, considering and approving the final results of the Company for the eight months period ended 31 December 2009 and the recommendation of a final dividend, if any.

*\* for identification only*

By order of the Board  
**NEO-CHINA LAND GROUP (HOLDINGS) LIMITED**  
**Liu Yi**  
*Chairman*

Hong Kong, 17 March, 2010

*At the date hereof, the Board comprises Mr. Liu Yi, Ms. Niu Xiao Rong, Mr. Yuan Kun, Ms. Liu Yan, Mr. Jia Bo Wei, Ms. Bao Jing Tao and Mr. Lam Kwan Sing as executive Directors; Mr. Lai Leong as non-executive Director and Ms. Nie Mei Sheng and Mr. Gao Ling as independent non-executive Directors.*

*The directors of Neo-China Land Group (Holdings) Limited jointly and severally accept full responsibility for the accuracy of the information contained in this announcement and confirm, having made all reasonable enquiries, that to the best of their knowledge, opinions expressed in this announcement have been arrived at after due and careful consideration and there are no other facts not contained in this announcement the omission of which would make any statement in this announcement misleading.*