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**NEO-CHINA LAND GROUP (HOLDINGS) LIMITED**

**中新地產集團(控股)有限公司\***

*(Incorporated in Bermuda with limited liability)*

**(Shares – Stock Code: 563; Convertible bonds due 2011 – Stock Code: 2528)**

**CHANGE OF HEAD OFFICE AND PRINCIPAL PLACE OF BUSINESS  
IN HONG KONG**

The board of directors (“the Board”) of Neo-China Land Group (Holdings) Limited (the “Company”) hereby announces that the Company’s head office and principal place of business in Hong Kong has been changed to Suites 3005-7, 30/F., Great Eagle Centre, 23 Harbour Road, Wanchai, Hong Kong with effect from 9 October 2009.

By order of the Board  
**NEO-CHINA LAND GROUP  
(HOLDINGS) LIMITED**  
**Liu Yi**  
*Chairman*

Hong Kong, 9 October 2009

*As at the date of this announcement, the Board comprises Mr. Liu Yi, Ms. Niu Xiao Rong, Mr. Yuan Kun, Ms. Liu Yan, Mr. Jia Bo Wei, Ms. Bao Jing Tao and Mr. Lam Kwan Sing as executive directors, Mr. Lai Leong as non-executive director and Ms. Nie Mei Sheng, Mr. Gao Ling and Mr. Zhang Qing Lin as independent non-executive directors.*

*\* for identification purposes only*