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NEO-CHINA LAND GROUP (HOLDINGS) LIMITED

中新地產集團(控股)有限公司*

(incorporated in Bermuda with limited liability)

(Shares - Stock Code: 0563. Convertible bonds due 2011: Stock Code: 2528)

Date of Board Meeting

The board of directors (the "Board") of Neo-China Land Group (Holdings) Limited (the "Company") hereby announces that a meeting of the Board of the Company will be held on Monday, 27 July 2009 at 10:00 a.m. for the purpose of, among other matters, considering and approving the final results of the Company for the year ended 30 April 2009 and the recommendation of a final dividend, if any.

By Order of the Board of NEO-CHINA LAND GROUP (HOLDINGS) LIMITED Li Song Xiao Chairman

Hong Kong, 13 July 2009

As at the date hereof, the Board comprises Mr. Li Song Xiao, Mr. Liu Yi, Ms. Niu Xiao Rong, Mr. Yuan Kun, Ms. Liu Yan, Mr. Jia Bo Wei, Ms. Bao Jing Tao and Mr. Lam Kwan Sing as executive Directors; Mr. Lai Leong as non-executive Director and Ms. Nie Mei Sheng, Mr. Zhang Qing Lin and Mr. Gao Ling as independent non-executive Directors.

* for identification only