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(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 543)

DATE OF BOARD MEETING

The board of directors (the “**Board**”) of Pacific Online Limited (the “**Company**”) hereby announces that a meeting of the Board of the Company will be held on Monday, 28 March 2011 for the purposes of, among other matters, approving the announcement of annual results of the Company and its subsidiaries for the year ended 31 December 2010 for publication, and considering the recommendation of a final dividend, if any.

By order of the Board
Pacific Online Limited
Lam Wai Yan
Chairman

Hong Kong, 16 March 2011

As at the date of this announcement, the Board comprises 4 executive directors, namely, Mr. Lam Wai Yan, Mr. Ho Kam Wah, Mr. Wang Ta-Hsing and Ms. Zhang Cong Min; and 3 independent non-executive directors, namely, Mr. Tsui Yiu Wa, Alec, Mr. Thaddeus Thomas Beczak and Mr. Louie Ming.