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INSIDE INFORMATION POSITIVE PROFIT ALERT

This announcement is made by Deson Development International Holdings Limited (the “**Company**”, and together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors of the Company (the “**Board**”) would like to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that, based on preliminary assessment of the unaudited consolidated management accounts of the Group, the Group is expected to record a considerable increase in its consolidated profit attributable to owners of the Company for the year ended 31 March 2017 as compared to that for the year ended 31 March 2016. Based on the information currently available to the Board, such considerable increase in the consolidated profit was mainly attributable to:

- (i) the increase in the profit contribution from the Group’s one-off profit from disposal of a six-storey office premises (properties held for sales) in the Kaifeng City, Henan Province of the People’s Republic of China;
- (ii) the potential gain on the placing of shares in DCIHL. Detail refer to circular of the Company dated 24 February 2017; and
- (iii) the increase in the profit contribution from Deson Construction International Holdings Limited and its subsidiaries (“**DCIHL**”, together with its subsidiaries, the “**DCIHL Group**”) comprising (a) profit from DCIHL Group’s investments in marketable securities amounted to approximately HK\$44,000,000 (year ended 31 March 2016: HK\$794,000); (b) increase in profit generated from DCIHL Group’s provision of building construction works, electrical and mechanical engineering works and alterations, addition, renovation, refurbishment and fitting-out works for the year ended 31 March 2017.

* For identification purpose only

The Company is in the process of finalising the Group's audited annual results for the financial year ended 31 March 2017. The information contained in this announcement is only based on a preliminary assessment made by the Board on the unaudited consolidated management accounts of the Group, and such information has not been audited by the Company's independent auditor. Shareholders of the Company and potential investors are advised to refer to the details of the Group's annual results for the financial year ended 31 March 2017 which is expected to be released in late June 2017.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
Deson Development International Holdings Limited
Tjia Boen Sien
Managing Director and Deputy Chairman

Hong Kong, 7 June 2017

As at the date of this announcement, the executive Directors of the Company are Mr. Lu Quanzhang, Mr. Tjia Boen Sien, Mr. Wang Jing Ning and Mr. Tjia Wai Yip, William and the independent non-executive Directors of the Company are Dr. Ho Chung Tai, Raymond, Ir Siu Man Po and Mr. Siu Kam Chau.