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Deson Development International Holdings Limited

迪臣發展國際集團有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code: 262)

THE PASSING AWAY OF CHAIRMAN OF THE BOARD

The board of directors (the “Board”) of Deson Development International Holdings Limited (“the Company”) regrets to announce that Mr. Wang Ke Duan (“Mr. Wang”), aged 80, one of the founders of the Company and the Chairman of the Board of Directors of the Company, passed away on 1 October 2011.

Since the incorporation of the Company in 1988, Mr. Wang had made invaluable contribution to the Company’s business during his tenure. The Board would like to express its deepest sorrow to the departure of Mr. Wang and convey its condolence to his family.

The Board will appoint a new Chairman in near future.

By Order of the Board

Deson Development International Holdings Limited

Tjia Boen Sien

Managing Director & Deputy Chairman

Hong Kong, 4 October 2011

As at the date of this announcement, the executive Directors of the Company are Mr. Tjia Boen Sien, Mr. Wang Jing Ning and Mr. Keung Kwok Cheung, the independent non-executive Directors of the Company are Dr. Ho Chung Tai, Raymond, Mr. Siu Man Po and Mr. Wong Shing Kay, Oliver.

* For identification purpose only