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GREAT CHINA HOLDINGS LIMITED

大中華集團有限公司

(Incorporated in Hong Kong with limited liability)

(Stock Code: 141)

POSITIVE PROFIT ALERT

This announcement is made by the Company pursuant to Rule 13.09 of the Listing Rules.

The Board wishes to inform the Shareholders and potential investors that it is anticipated that the profit to be recorded by the Group for the six months ended 30 June 2012 will increase significantly as compared with the profit recorded by the Group for the six months ended 30 June 2011. The Board considers that the improvement in the performance of the Group is mainly attributable to the share of fair value gain on the investment properties of the Group's associated company.

The information contained in this announcement is only based on a preliminary review of the unaudited management accounts of the Group for the six months ended 30 June 2012 of the Group, which have not been reviewed by the Company's auditors.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

This announcement is made by Great China Holdings Limited (the “**Company**”), and its subsidiaries (collectively, the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (“**Listing Rules**”).

The board of directors (the “**Board**”) of the Company wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that the Group is expected to record a significant increase in profit for the six months ended 30 June 2012 as compared with the profit recorded by the Group for the six months ended 30 June 2011. Based on the analysis of the current information available, such significant increase in profit is mainly attributable to the share of fair value gain on the investment properties of the Group's associated company.

The information contained in this announcement is only based on the preliminary assessment of the Group's financial figures, which have not been reviewed by the Company's auditors. Such financial information will be subject to finalisation and necessary adjustments. Details of the Group's performance will be disclosed in its interim results for the six months ended 30 June 2012 which is expected to be published in late August 2012.

Shareholders and potential investors should exercise caution when dealing in the shares of the Company.

By order of the Board
Great China Holdings Limited
John Ming Tak HO
Managing Director

Hong Kong, 6 August 2012

As at the date of this announcement, the Board comprises four executive directors, namely Mr Rustom Ming Yu HO (Chairman of the Board), Mr John Ming Tak HO (Managing Director), Mr Patrick Kwok Wai POON and Mr Maung Tun MYINT; one non-executive director, namely Ms Yu Gia HO; and three independent non-executive directors, namely Mr Lawrence Kam Kee YU BBS, MBE, JP, Mr David Hon To YU and Mr Hsu Chou WU.